ACKNOWLGEMENT

No work is complete without the encouragement, support and help from other persons. During the course of this research work, I have received a lot of encouragement, support, advice, suggestion and assistance from many sources; I would like to take this opportunity to thank each and every one of them.

First and foremost, I express my whole hearted gratitude to God the Almighty, the sources of all wisdom and power, for his providential care and mercy towards me in leading, guiding and protecting me throughout my research career.

Words cannot express the deep sense of gratitude and indebtedness to Dr. Bhargav H. Pandya; whose kind guidance and supervision has resulted in this work. His constant help, willingness co-operation and continuous encouragement cannot be circumscribed in words. I also wish to say that working with him has been a highly inspiring and rewarding one.

I am grateful to the Prof. Parimal Vyas, Prof. Maganbhai N. Parmar, Dean Faculty of Management Studies, Prof. Jayrajsinh D. Jadeja and Dr. S. A. Saiyed for their guidance during the research work.

I would also like to express my deep gratitude to all Faculty Members (Teaching and non Teaching) for their kind support and encouragement for my research endeavour. I am very much thankful and obliged to the Hansa Mehta Library of The M.S.University of Baroda and its staff members for providing me required information, journals and books for this research work.

I am deeply indebted to all my friends. Without their help it might have been difficult to finish the thesis in time. I deeply obliged their good and co-operation.

Lastly, I am thankful to my parents and family members. They have been an unfailing source of moral support and encouragement to me. Therefore, I have no words to express my deep sense of gratitude to them. Above all, I thank Almighty God for helping me accomplish this task.

SALEEM ANWAR