Acknowledgements

I express my deep gratitude to my supervisor Prof. Sunjay Jain for his encouragement, guidance, suggestions and moral support for the completion of the research work. His minute observation, academic acumen and timely suggestions have improvised the thesis a lot. It is a rare opportunity for me to work under him and successfully complete the thesis.

I would like to thank Maharaja Sayajirao University of Baroda for giving me an opportunity to pursue and complete my Ph.D. Also, I convey my thanks to the faculty and the staff of the Department of Museology, Faculty of Fine Arts, M.S. University, Baroda, for their help and encouragement during my synopsis presentations.

My heart-felt thanks to Dr. Atanu Mohapatra, Chairperson, Centre for Diaspora Studies, Central University of Gujarat, my friend, philosopher and guide, who always stood by me like a rock and inspired, rather practically pushed me with all types of support—academic, logistic, moral and emotional—to complete my Ph.D. Without his support, this thesis could not have been possible.

My sincere thanks to Dr. Umakanta Mishra, Assistant Professor, Ravenshaw University, a close friend of mine, for his prolific academic and logistic support. His critical thinking and continuous interaction with me on the present research have really helped me to shape it coherently and made it presentable.

I express my gratitude to Dr. Madhusmita Das who always inspired me and added valuable research inputs during the course of this study.

I am thankful to Dr. Kanika Mondal, a research scholar in M.S.University, Baroda who helped me a lot in the department during the administrative formalities required for the Ph.D thesis submission.

I am highly thankful to Mr. K.G. Suresh, Director General, Indian Institute of Mass Communication and Ms. Richi Verma, Senior Assistant Editor, Times of India, New Delhi to whom I have personally interviewed and had the opportunity to get balanced perspectives from the head of an academic institution par excellence in media and the other from the senior working journalist from one of the best media houses respectively.

I also acknowledge the help of both Hindi and English working journalists— Bibhuti Bhusan Barik, Indian Express; Dipesh Kumar Satapathy, Freelancer; Akhilesh Chandra, Reporter, Navbharat Times and V.K.Shukla, Correspondence, Dainik Jagran—for their contribution to this research through my survey questionnaire. All these journalists spared their valuable time for me and filled up the questionnaires to enrich my ideas on the subject.

My sincere thanks to the newspaper readers who spared their valuable time and patiently answered all the questions in the structured questionnaire. I would like to thank my friend Dr. Mahesh Ranjan Debata, Assistant Professor, School of International Studies, JNU, for his continuous encouragement to complete the thesis. Also special thanks to my close friend and colleague Dr. Aman Kumar Singh who helped me a lot during the course of this research.

My sincere thanks to Ms. Vinita Sharma, the library staff of the Delhi Institute of Heritage Research and Management, who not only encouraged me to finish my research but also provided me all the required books in time which helped me a lot to gather inputs from the secondary sources.

I would like to thank my wife Swetapadma who encouraged me through teasing to complete the Ph.D and my little and sweet daughter Siya, who always sits by me while I was writing the thesis in the laptop but does not disturb me. My sincere thanks to Ms. Sonali Mohapatra, my sister, who always encouraged me to finish the Ph.D.

Sailendra Kumar Swain