List of Tables	Page no.
Table 3.1: Age-wise Distribution of Respondents	126
Table 3.2. Gender of the Respondents	227
Table 3.3. Educational Background of the Respondents	128
Table 3.4 Occupational Background of the Respondents	128
Table 3.5: Newspaper Preference (language-wise) of the	
Respondents	129
Table 3.6: Newspaper Read by the Respondents	130
Table 3.7 Reading Intensity of the Readers	131
Table 3.8. Amount of Time Spent on Newspaper Reading	132
Table 3. 9. Awareness about the Reporting of Heritage	
Related Stories in the Newspapers	132
Table 3.10 Reading of the Heritage Related Stories	
in the Newspapers	133
Table 3.11 Functional Values of Newspaper Stories on Heritage	133
Table 3.12. Recollection of News Stories on Heritage by	
Respondents	134
Table 3.13: Preferred Newspaper of the Respondents on	
Heritage Issues	137
Table 3.14. Adequacies of Newspaper Reporting on	
Heritage Issues	139
Table 3.15. Reasons for Inadequate Reporting in Newspapers	
on Heritage Issues	140

Table 3.16. Editorial Column on Heritage Issues	140
Table 3.17. Participation in Heritage Walk, Tour of Archaeological	
Park after Reading about the Event from Newspapers	141
Table 4.1: No. of News Items on Built Heritage Published in	
Four Largest Circulating Dailies of Delhi	163
Table 4.2 Page-wise Distribution of Heritage News Published in	
Hindustan Times	164
Table 4.3 Page-wise Distribution of Heritage News Published in	
Times of India	164
Table 4.4 Page-wise Distribution of Heritage News Published	
in Dainik Jagran	165
Table 4.5 Nature of Contents in the Newspapers	166
Table 4.6: Sources Cited by the Newspapers	168
Table 4.7: Pictures Accompanying the News Story	172
Table 4.8: Pallet of Pictures	172
Table 4.9 Evaluative Dimension of News Stories	173