

**“A STUDY OF FACTORS DIFFERENTIATING STAR
PERFORMERS FROM AVERAGE PERFORMERS**



USING

360 DEGREE FEEDBACK”

BY

RAJU TALAM RAO

A THESIS SUBMITTED TO

THE M.S. UNIVERSITY OF BARODA

FOR THE AWARD OF

DEGREE OF DOCTOR OF PHILOSOPHY

IN MANAGEMENT STUDIES



UNDER THE GUIDANCE OF Dr. DALPAT SARUPRIA,

FACULTY OF MANAGEMENT STUDIES, M.S. UNIVERSITY OF

BARODA

APRIL 2008