

ANNEXURE-III
INTERNET USER INDEX OF SURAT

VARIABLE	CATEGORY	%TOTAL SAMPLE	%HEAVY USERS	HEAVY USER INDEX
Age Group	Below 25 Years	14.80	22.30	1.51
	26-35 Years	31.20	37.60	1.21
	Over 36 Years	54.00	4010.00	74.26
Marital Status	Unmarried	46.80	56.10	1.20
	Married	53.20	43.90	0.83
Type of Family	Nuclear	70.80	68.80	0.97
	Joint	29.20	31.20	1.07
Educational Qualifications	Graduation	44.80	42.00	0.94
	Post-graduation	42.40	52.20	1.23
	Doctorate	4.40	3.20	0.73
	Professional	8.40	0.60	0.07
Daily Activities	Read Magazines	48.80	49.70	1.02
	Read Newspapers	85.60	86.60	1.01
	Watch TV	76.00	87.30	1.15
	Listen Radio	55.20	57.30	1.04
	Go for walk	30.80	37.60	1.22
	Physical exercises	42.40	45.90	1.08
	Meet friends	51.20	58.60	1.14
	Meet relatives	20.80	22.90	1.10
	Meet Colleagues	59.60	61.10	1.03
Assets	Home	70.40	69.40	0.99
	Car	45.20	40.80	0.90
	Color TV	96.00	95.50	0.99
	Refrigerator	91.20	90.40	0.99
	Washing	74.80	75.80	1.01
	Microwave	39.60	35.70	0.90
	OTG	8.40	5.10	0.61
	AC	44.40	33.80	0.76
	PC	78.00	80.90	1.04
	Laptop	44.80	38.20	0.85
	Camera	41.60	37.60	0.90
	Music system	64.40	63.70	0.99
	I-pod	18.80	24.80	1.32
	Mobile	81.20	78.30	0.96
Landline	74.80	73.20	0.98	
Cable	60.80	68.80	1.13	
Vehicle drive	Two Wheeler	60.80	68.80	1.13
	Four Wheeler	18.80	15.90	0.85
	Both	20.40	15.30	0.75
Member online community		17.60	19.70	1.12

Investment Priorities	LIC	77.60	76.40	0.98
	Mediclaime	56.40	47.80	0.85
	Shares	43.60	41.40	0.95
	Debentures	35.60	34.40	0.97
	MF	49.20	45.90	0.93
	House Insurance	19.20	14.00	0.73
	Other	4.00	4.50	1.13
	Post office	24.80	26.80	1.08
Annual Income	Up to Rs.90,000	64.30	49.00	0.76
	Rs1,35,001 - 1,80,000	9.30	0.00	0.00
	Rs 1, 80,001- 3, 00,000	17.40	14.00	0.80
	More than Rs 3, 00,001	15.10	36.90	2.44
Cards	Debit card	53.20	59.20	1.11
	Credit	30.40	30.60	1.01
	None	41.20	42.00	1.02
Loan for	Home	31.70	60.50	1.91
	Car	28.50	34.40	1.21
	Two Wheeler	0.00	20.40	0.00
	Refrigerator	76.00	7.60	0.10
	Washing	0.00	15.90	0.00
	AC	0.00	10.80	0.00
	Computer/Laptop	2.40	4.50	1.88
	Music system	0.00	0.60	0.00
	Mobile	0.00	7.00	0.00
ISP	ISP Dial up	3.20	0.60	0.19
	BB Dial up	22.80	22.90	1.00
	BB	0.00	8.30	0.00
	Mobile	0.00	8.90	0.00
	Wifi	0.00	15.90	0.00
	cable	15.60	18.50	1.19
	BSNI	16.40	21.00	1.28
	Reliance	9.30	8.30	0.89
	Tata	8.40	3.80	0.45
	Not known	0.00	0.00	0.00
	Other	18.00	22.30	1.24
Access Internet from	Home	42.00	39.50	0.94
	College	30.00	28.70	0.96
	Cybercafé	12.80	16.60	1.30
	Workplace	30.40	26.80	0.88
	Business Place	5.20	7.00	1.35
	Office	17.20	27.40	1.59
	Other	14.40	17.20	1.19
Using internet since	Last 6 months	7.60	8.30	1.09
	More than 6 months but Less than 1 year	15.60	7.00	0.45
	1 to 2 year	23.80	9.60	0.40
	2 to 4 year	21.20	37.60	1.77
	More than 4 years	29.50	37.60	1.27
Duration	Less than half an Hour	34.40	31.80	0.92
	More Than half an Hour	30.40	42.00	1.38
	1 to 2 Hour	33.60	23.60	0.70
	More than 2 Hours	1.60	1.30	0.81

Information about websites	Advertisements in Newspapers	6.00	11.50	1.92
	Advertisements on TV	14.00	27.30	1.95
	Ads Banners on the Home Page of the Website	18.00	1.30	0.07
	Hyper Links on the Home Page of the Websites	8.80	11.50	1.31
	Hyper Links through Search Engines	38.40	43.60	1.14
	Online Books	12.00	25.60	2.13
	Online Newspapers	10	28.80	2.88
	Online Magazines	12.80	15.40	1.20
	Blogs	7.20	19.20	2.67
	Friends	24.80	42.30	1.71
	Family Members	30.40	53.80	1.77
	Colleagues	26.70	31.40	1.18
	Relatives	15.60	19.20	1.23
	Any other	2.00	1.30	0.65
Generic Use of Internet	Use to collect Info	76.80	97.40	1.27
	To buy product online	13.70	17.90	1.31
	To avail online services	48.60	58.30	1.20
	send and receive e-mail	83.60	74.50	0.89
	chatting	32.80	42.70	1.30
	Internet telephony	27.20	40.80	1.50
Collection of Information	News	34	73.20	2.15
	Education	52	68.80	1.32
	Business	32	31.80	0.99
	Companies	18.4	50.30	2.73
	Government	31.2	28.00	0.89
	Economy	26	29.90	1.15
	Politics	3.6	2.50	0.69
	Weather	3.2	2.50	0.78
	Astrology	13.6	23.60	1.73
	Travel	48.8	38.90	0.79
	Fashion	15.2	23.60	1.55
	Sports	4.8	22.30	4.64
	Health	6	22.90	3.81
	Music	22.4	26.80	1.19
	Movies	13.6	15.90	1.16
	Videos	8	14.60	1.82
	Gaming	11.2	11.50	1.02
	Job	26.8	56.10	2.09
	Product	11.2	21.70	1.93
	Real Estate	22.4	12.10	0.54
Matrimonial Search	4.8	10.20	2.12	
Community	0.00	20.10	0.00	

Downloading Activities	Downloading Attachments	23.2	68.20	2.93
	Educational Study Material	59.6	68.20	1.14
	Software	20	56.10	2.80
	Screensavers	7.2	10.80	1.5
	Wallpapers	4.4	10.80	2.45
	Pictures	13.6	29.30	2.15
	Mobile Ring Tones	3.6	11.50	3.19
	Games	11.2	1.90	0.16
	Videos	8	24.20	3.02
	Music	22.4	28.00	1.25
	Movies	13.6	19.70	1.44
	Adult Content	0.00	0.00	0.00
Online Services	Buy non travel products	0.00	0.00	0.00
	Net banking	20.8	39.50	1.89
	Buy travel products tickets	36.4	45.90	1.26
	Online bill payment	7.2	43.60	6.05
	Online Movie tickets	0	0.60	0
	Online stock trading	11.2	35.00	3.12
	Check news	10	35.00	3.5
	Read Magazines	4.4	30.60	6.95
	Read Newspaper	10	28.70	2.87
	E greetings	16.3	14.60	0.89
	Online Insurance services	0	0.00	0.00
	Buying of Products	Computer hardware	0	10.80
Computer software		.8	10.80	13.5
Games CDs		0	0.00	0.00
Music CDs		0	0.00	0.00
Magazines		2	3.80	1.9
Newspaper		0.00	3.80	0.00
Books		2	5.10	2.55
Home		0	0.00	0.00
Electronic appliances		0	0.00	0.00
Cloths		0	0.00	0.00
shoes		0	0.00	0.00
Furniture		0	0.00	0.00
Flowers		.4	1.30	3.25
Jewellery		3.2	10.80	3.37
Gift items		4	0.00	0.00
Sports Fitness		0	0.00	0.00
Response to online Ad	Clicked a sponsored search ad	2.00	15.90	7.95
	Clicked a product service mailer	0.00	0.00	0.00
	Open a product service Email	4.00	16.60	4.10
	Bid Bought in an Online Auction	4.00	24.20	6.5
	Bought in a special promotion deal	3.20	8.90	2.78
	Clicked a banner ad	4.80	2.50	0.52
	None of the above	62.00	0.00	0.00
	Any other		0.00	
problem of disconnection	Sometime	91.60	72.60	0.79
	Always	0.00	0.00	0.00
	never	18.40	27.40	1.49

Computer gets hang up frequently	Sometime	75.60	61.80	0.82
	Always	4.30	12.10	2.81
	never	19.50	26.10	1.34
problem of downloading	Sometime	37.60	64.30	1.71
	Always	10.00	1.90	0.19
	never	93.00	33.80	0.36
problem of virus	Sometime	70.40	38.20	0.54
	Always	19.60	7.00	0.36
	never	10.00	54.80	5.48
problem of expiry of websites	Sometime	18.40	28.70	1.56
	Always	4.50	10.80	2.40
	never	76.80	60.50	0.79
problem of expiry of web Pages	Sometime	30.80	39.50	1.28
	Always	3.60	0.00	0.00
	never	65.60	60.50	0.92
problem of website out look	Sometime	50.40	28.00	0.56
	Always	8.00	10.80	1.35
	never	41.60	61.10	1.47
Information on websites are not updated	Sometime	47.20	45.20	0.96
	Always	12.00	15.30	1.28
	never	40.80	39.50	0.97
Ad banners on web pages causes disturbances to me	Sometime	15.20	15.90	1.05
	Always	69.20	45.20	0.65
	never	15.60	38.90	2.49
problem of speed in Internet	Sometime	34.80	35.00	1.01
	Always	22.00	22.30	1.01
	never	43.20	42.70	0.99
problem of hacking of user account	Sometime	3.20	30.60	9.56
	Always	0.00	5.10	0.00
	never	96.80	64.30	0.66
I do not get necessary guidelines & support while surfing on Internet	Sometime	22.00	32.50	1.48
	Always	3.60	6.40	1.78
	never	74.40	61.10	0.82
Internet is the best way of Communication	Disagree	0.00	45.20	0.00
	Can't Say	39.20	54.80	1.40
	Agree	60.80	0.00	0.00
Internet is ocean of knowledge	Disagree	10.00	15.90	1.59
	Can't Say	8.00	7.00	0.88
	Agree	88.00	77.10	0.88
Internet increases my level of awareness	Disagree	12.80	2.50	0.20
	Can't Say	7.20	21.70	3.01
	Agree	80.00	75.80	0.95
Internet is vital to my job	Disagree	30.00	24.80	0.83
	Can't Say	10.00	7.00	0.70
	Agree	56.00	68.20	1.22
Internet is vital to my life	Disagree	58.00	45.90	0.79
	Can't Say	10.00	9.60	0.96
	Agree	32.00	44.60	1.39
Internet helps me to achieve a balance between my life at work and home	Disagree	41.60	35.00	0.84
	Can't Say	48.40	49.00	1.01
	Agree	10.00	15.90	1.59

Internet is simple to use	Disagree	2.80	1.30	0.46
	Can't Say	10.00	8.30	0.83
	Agree	74.00	90.40	1.22
Internet is easy to use	Disagree	6.00	10.80	1.80
	Can't Say	20.00	12.10	0.61
	Agree	72.40	77.10	1.06
Internet is economical to use	Disagree	12.80	0.00	0.00
	Can't Say	7.20	31.80	4.42
	Agree	80.00	68.20	0.85
Internet is helpful in getting information	Disagree	4.00	1.30	0.33
	Can't Say	10.00	10.80	1.08
	Agree	86.00	87.90	1.02
Internet saves time	Disagree	2.80	5.10	1.82
	Can't Say	10.00	33.10	3.31
	Agree	74.00	61.80	0.84
Internet is reliable	Disagree	22.10	21.70	0.98
	Can't Say	66.20	22.90	0.35
	Agree	11.70	55.40	4.74
Internet is available 24*7 & 365 days of a year	Disagree	0.00	0.00	0.00
	Can't Say	2.00	0.00	0.00
	Agree	98.00	100	1.01
Work done on Internet is fully secured	Disagree	39.60	38.20	0.96
	Can't Say	16.00	38.20	2.39
	Agree	44.40	23.60	0.53
Internet is essential to communicate with my family and friends	Disagree	41.60	12.70	0.31
	Can't Say	48.40	33.80	0.70
	Agree	10.00	53.50	5.35
I trust the news I read on the Internet.	Disagree	12.00	10.80	0.90
	Can't Say	62.40	38.20	0.61
	Agree	25.60	51.00	1.99
Internet reduces the distance barriers for us	Disagree	4.80	0.00	0.00
	Can't Say	27.60	28.00	1.01
	Agree	67.60	72.00	1.07
Use of Internet is waste of time	Disagree	64.00	72.60	1.13
	Can't Say	31.60	26.80	0.85
	Agree	4.80	0.60	0.13
Use of Internet is waste of money	Disagree	52.80	62.40	1.18
	Can't Say	40.80	24.80	0.61
	Agree	6.40	12.70	1.98
Internet ruins an individual	Disagree	40.80	44.60	1.09
	Can't Say	50.20	49.70	0.99
	Agree	4.00	5.70	1.43
Internet increases level of confidence	Disagree	12.00	14.00	1.17
	Can't Say	41.60	36.90	0.89
	Agree	48.40	49.00	1.01
It is difficult to imagine life without the Internet	Disagree	45.00	42.70	0.95
	Can't Say	12.00	14.60	1.22
	Agree	43.20	42.70	0.99
Internet helps me to decide products/brands that I want to buy	Disagree	28.40	20.40	0.72
	Can't Say	40.00	39.50	0.99
	Agree	32.40	40.10	1.24

I prefer to collect and compare information available on Internet regarding products/services ,before making actual purchase	Disagree	14.00	14.00	1.00
	Can't Say	59.20	58.00	0.98
	Agree	26.80	28.00	1.04
Information Technology is an essential part of my life	Disagree	13.20	6.40	0.48
	Can't Say	10.00	11.50	1.15
	Agree	76.80	82.20	1.07
Information Technology brings fun to my life	Disagree	26.00	0.00	0.00
	Can't Say	22.00	29.30	1.33
	Agree	52.00	70.70	1.36
I am dependent on Information Technology	Disagree	28.00	7.60	0.27
	Can't Say	20.00	27.40	1.37
	Agree	60.80	65.00	1.07
Information Technology makes life better	Disagree	2.40	1.30	0.54
	Can't Say	20.80	22.30	1.07
	Agree	76.80	76.40	0.99
Information Technology changes so fast that it is hard to keep up with it	Disagree	6.00	9.60	1.60
	Can't Say	29.20	36.90	1.26
	Agree	52.40	53.50	1.02
I cannot imagine life without computers	Disagree	17.60	22.90	1.30
	Can't Say	18.40	19.10	1.04
	Agree	64.00	58.00	0.91
Awareness of computer has become important for children also	Disagree	0.00	0.00	
	Can't Say	23.60	22.90	0.97
	Agree	76.40	77.10	1.01
I am happy with who I am	Disagree	4.80	0.00	0.00
	Can't Say	12.00	13.40	1.12
	Agree	83.20	86.60	1.04
I try to improve myself	Disagree	0.00	0.00	
	Can't Say	18.00	41.40	2.30
	Agree	82.80	58.60	0.71
I can make a difference in protecting the environment	Disagree	7.60	0.60	0.08
	Can't Say	24.60	29.90	1.22
	Agree	74.00	69.40	0.94
I am willing to spend more money on environmentally friendly products	Disagree	4.00	2.50	0.63
	Can't Say	27.20	33.80	1.24
	Agree	68.80	63.70	0.93
I have confidence in the economy of India	Disagree	18.40	10.80	0.59
	Can't Say	25.60	29.30	1.14
	Agree	56.00	59.90	1.07
It is becoming difficult to stay in touch with my friends and family	Disagree	36.00	41.40	1.15
	Can't Say	42.00	36.90	0.88
	Agree	22.00	21.70	0.99

Many times I buy those things which I cannot really afford	Disagree	42.40	43.30	1.02
	Can't Say	31.20	30.60	0.98
	Agree	26.40	26.10	0.99
The future offers more and new possibilities	Disagree	6.00	1.90	0.32
	Can't Say	24.40	24.20	0.99
	Agree	69.60	73.90	1.06
I am good at what I do	Disagree	4.00	9.60	2.40
	Can't Say	19.20	21.00	1.09
	Agree	76.80	69.40	0.90
I believe price is the best indicator of quality	Disagree	28.00	21.70	0.78
	Can't Say	49.60	56.70	1.14
	Agree	34.40	21.70	0.63
I prefer products made in my own country	Disagree	27.60	16.60	0.60
	Can't Say	31.60	32.50	1.03
	Agree	46.80	51.00	1.09
I try to avoid surprises in life	Disagree	35.20	42.70	1.21
	Can't Say	38.40	35.00	0.91
	Agree	26.40	22.30	0.84
I believe movies and TV present violence as an acceptable part of society	Disagree	18.00	23.60	1.31
	Can't Say	28.00	26.80	0.96
	Agree	54.00	49.70	0.92
I believe that the media provide me with a fair report of current events	Disagree	16.00	35.70	2.23
	Can't Say	28.40	26.10	0.92
	Agree	55.60	38.20	0.69
I rarely look back on the past; the present and future are more important	Disagree	26.00	14.60	0.56
	Can't Say	8.00	8.30	1.04
	Agree	66.00	77.10	1.17
Mental growth is more important to me than material growth	Disagree	2.40	3.80	1.58
	Can't Say	26.00	37.60	1.45
	Agree	66.00	58.60	0.89
I distrust companies that make a lot of noise about their caring social attitude	Disagree	18.00	31.80	1.77
	Can't Say	41.00	38.90	0.95
	Agree	40.40	29.30	0.73
I feel confident in my ability to be successful	Disagree	12.00	8.90	0.74
	Can't Say	19.00	19.10	1.01
	Agree	69.00	72.00	1.04
Having upscale, luxury items makes me feel better about myself	Disagree	14.00	15.90	1.14
	Can't Say	28.00	31.80	1.14
	Agree	59.00	52.20	0.88
My lifestyle revolves around my child(ren)'s activities	Disagree	12.00	4.50	0.38
	Can't Say	30.00	43.30	1.44
	Agree	59.00	52.20	0.88
I am a goal-oriented person	Disagree	7.20	12.10	1.68
	Can't Say	18.80	26.10	1.39
	Agree	74.00	61.80	0.84
I am a self-centered person	Disagree	44.00	38.90	0.88
	Can't Say	22.00	20.40	0.93

	Agree	33.60	40.80	1.21
I enjoy taking risks	Disagree	19.20	19.10	0.99
	Can't Say	18.80	23.60	1.26
	Agree	62.00	57.30	0.92
I believe that I am influential in my community	Disagree	12.80	8.30	0.65
	Can't Say	25.60	25.50	1.00
	Agree	61.60	66.20	1.07
I consider myself to be an innovator	Disagree	26.00	8.90	0.34
	Can't Say	30.00	31.20	1.04
	Agree	41.00	59.90	1.46
Many times I try to do more than one thing at the same time	Disagree	30.00	0.60	0.02
	Can't Say	16.40	22.30	1.36
	Agree	83.20	77.10	0.93
If I do not write something down, I forget that easily	Disagree	26.00	24.20	0.93
	Can't Say	16.00	26.10	1.63
	Agree	46.40	49.70	1.07
I need to manage my time more efficiently	Disagree	26.00	15.90	0.61
	Can't Say	33.20	40.10	1.21
	Agree	40.80	43.90	1.08
I am able to afford the things that are important to me	Disagree	0.00	0.00	
	Can't Say	26.80	19.10	0.71
	Agree	73.20	80.90	1.11
I am in excellent physical condition	Disagree	8.80	10.20	1.16
	Can't Say	14.00	24.80	1.77
	Agree	77.20	65.00	0.84
I enjoy a good family life	Disagree	0.00	0.00	
	Can't Say	8.80	21.70	2.47
	Agree	91.20	78.30	0.86
I am in control of my life	Disagree	12.00	17.20	1.43
	Can't Say	26.40	19.70	0.75
	Agree	61.60	63.10	1.02
I am satisfied with my life	Disagree	10.00	10.80	1.08
	Can't Say	38.00	47.10	1.24
	Agree	52.00	42.00	0.81
I use to buy expensive clothing	Disagree	56.00	52.90	0.94
	Can't Say	11.60	14.60	1.26
	Agree	26.80	32.50	1.21
I like going on expensive vacations	Disagree	62.80	55.40	0.88
	Can't Say	20.00	26.80	1.34
	Agree	17.20	17.80	1.03
I like having expensive jewelry/watches	Disagree	44.00	47.80	1.09
	Can't Say	20.00	28.00	1.40
	Agree	36.00	24.20	0.67
I like dining at "in" restaurants	Disagree	24.00	26.10	1.09
	Can't Say	15.60	15.30	0.98
	Agree	60.40	58.60	0.97
I like shopping at prestigious stores	Disagree	26.80	23.60	0.88
	Can't Say	28.80	28.70	1.00
	Agree	44.40	47.80	1.08
I like to be tidy and attractive	Disagree	4.00	3.20	0.80
	Can't Say	13.60	25.50	1.88
	Agree	62.40	71.30	1.14

I like to watch TV advertising	Disagree	34.00	25.50	0.75
	Can't Say	10.80	15.30	1.42
	Agree	55.20	59.20	1.07
I usually fast forward through the advertisements when watching a recorded show	Disagree	7.60	11.50	1.51
	Can't Say	36.00	36.90	1.03
	Agree	56.40	51.60	0.91
I trust the news that I watch on TV	Disagree	19.20	25.50	1.33
	Can't Say	39.60	40.80	1.03
	Agree	41.20	33.80	0.82
I rarely change channel when a commercial comes on during a TV show I am interested in	Disagree	24.80	23.60	0.95
	Can't Say	62.40	47.10	0.75
	Agree	12.80	29.30	2.29
I prefer to get all my shopping done in one large supermarket	Disagree	25.60	32.50	1.27
	Can't Say	22.40	29.30	1.31
	Agree	57.20	38.20	0.67
I often switch brands because of bargains/special offers	Disagree	31.20	37.60	1.21
	Can't Say	20.80	27.40	1.32
	Agree	48.00	35.00	0.73
I like try/taste samples of products demonstrated	Disagree	20.80	23.60	1.13
	Can't Say	32.40	33.80	1.04
	Agree	46.80	42.70	0.91
I will go out of my way to shop where I can save money	Disagree	40.40	43.30	1.07
	Can't Say	18.00	26.10	1.45
	Agree	39.20	30.60	0.78
Supermarket private label offer same quality as known brands	Disagree	12.40	14.00	1.13
	Can't Say	46.00	51.00	1.11
	Agree	41.60	35.00	0.84
I enjoy trying new products even if I'm not sure I'll like it	Disagree	40.40	35.70	0.88
	Can't Say	26.00	28.70	1.10
	Agree	33.60	35.70	1.06
I always try to buy fat-free/low fat version of a product	Disagree	30.00	10.80	0.36
	Can't Say	13.20	42.70	3.23
	Agree	56.80	46.50	0.82
Worth paying a little more for higher quality food products	Disagree	0.00	0.00	0.00
	Can't Say	8.00	10.20	1.28
	Agree	92.00	89.80	0.98
Once I found a brand I like, I stick with it	Disagree	20.00	20.40	1.02
	Can't Say	12.40	16.60	1.34
	Agree	67.60	63.10	0.93
I look for nutritionally fortified food products	Disagree	0.00	0.00	0.00
	Can't Say	28.80	37.60	1.31
	Agree	71.20	62.40	0.88
I often use the nutritional labels on food to help me select.	Disagree	15.10	11.50	0.76
	Can't Say	30.00	40.80	1.36
	Agree	54.80	47.80	0.87

I often buy items thought of as organic foods	Disagree	8.80	5.10	0.58
	Can't Say	39.20	56.70	1.45
	Agree	47.20	38.20	0.81
I prefer to buy food items that help me manage my weight	Disagree	44.80	3.80	0.08
	Can't Say	20.80	48.40	2.33
	Agree	34.40	47.80	1.39
I want to buy what my kids ask for	Disagree	12.40	12.10	0.98
	Can't Say	22.40	46.50	2.08
	Agree	65.50	41.40	0.63
I look for food products my kids can fix themselves	Disagree	17.60	24.20	1.38
	Can't Say	57.60	56.70	0.98
	Agree	24.80	19.10	0.77
I look for certain foods solely for health reasons	Disagree	18.00	0.00	0.00
	Can't Say	23.60	23.60	1.00
	Agree	76.40	76.40	1.00