

APPENDIX – 4
TABLE AND ANALYSIS OF MARKET SHARE OF
CAR MANUFACTURING COMPANIES IN
INDIA DURING 2003-04

The following presents a comparison of Market Share of Car manufacturing companies in India during two consecutive years (in %)

COMPANIES	APRIL-JULY 2003	APR-JULY 2004
MARUTI	47 30	46 90
TATA MOTORS	15 60	17 30
HYUNDAI	15 20	12 00
M & M	07 20	06 90
TOYOTA	04 90	05 10
HONDA	01 80	03 50
GM	01 70	02 40
HM	01 70	01 40
FIAT	01 50	00 70
SKODA	00 70	00 70

The analysis of the above table clearly indicates that Maruti, which has remained the market leader in India and has largely remained nonchalant by the cut throat competition, has now started getting affected in the form of loosing its market share to the companies like Tata motors, Toyota, Honda and GM. The major gainers are Tata motors and Honda at a gain of 1.7% in market share but still the loss for Maruti is very meager at 0.4% only.

June 2004 in consumer durable industry shows better growth rate as compared to June 2003. The overall industry grew by 21%. CTV grew by 27%, Refrigerator by 8%, Air conditioners and Washing machines also did well. Semi-urban and rural markets are contributing to mass-end product growth rate, while urban markets are contributing to high-end products growth rate, according to Bhuwan Singh, associate director at ORG-GFK.

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