

LIST OF ANNEXURES

Annexure No	Particulars	Page No
1	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across four selected cities of Gujarat State i.e., Vadodara, Ahmedabad, Surat and Rajkot	A-1
2	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Educational Qualification of the Respondents from Gujarat	A-2
3	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Occupation of the Respondents from Gujarat	A-3
4	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Occupation of the Respondents from Ahmedabad	A-4
5	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Occupation of the Respondents from Surat	A-5
6	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Occupation of the Respondents from Rajkot	A-6
7	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Monthly Income Groups of the Respondents from Gujarat	A-7
8	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Monthly Income Groups of the Respondents from Ahmedabad	A-8
9	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Monthly Income Groups of the Respondents from Surat	A-9
10	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Per-Capita Income Groups of the Respondents from Gujarat	A-10
11	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Per-Capita Income Groups of the Respondents from Vadodara	A-11
12	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Per-Capita Income Groups of the Respondents from Ahmedabad	A-12
13	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Per-Capita Income Groups of the Respondents from Surat	A-13
14	Post hoc analysis of average mean score assigned to Interior Decorative Paint Brands across Per-Capita Income Groups of the Respondents from Rajkot	A-14
15	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across four selected cities of Gujarat State i.e., Vadodara, Ahmedabad, Surat and Rajkot	A-15
16	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across different age group of respondents from Rajkot	A-16
17	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Educational Qualifications of respondents from Gujarat	A-17

18	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Educational Qualifications of respondents from Vadodara	A-18
19	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Educational Qualifications of respondents from Rajkot	A-19
20	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Occupation of respondents from Gujarat	A-20
21	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Occupation of respondents from Vadodara	A-21
22	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Occupation of respondents from Ahmedabad	A-22
23	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Occupation of respondents from Surat	A-23
24	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across Occupation of respondents from Rajkot	A-24
25	Post hoc analysis of average mean score assigned to Exterior Decorative Paint Brands across monthly income level of respondents from Ahmedabad	A-25
26	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across all four selected cities of Gujarat	A-26
27	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across different age groups of respondents from Vadodara	A-28
28	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across different age groups of respondents from Surat	A-29
29	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Educational Qualification of respondents from Gujarat	A-30
30	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Educational Qualification of respondents from Vadodara	A-31
31	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Educational Qualification of respondents from Ahmedabad	A-32
32	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Educational Qualification of respondents from Surat	A-33
33	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Occupation of respondents from Gujarat	A-34
34	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Occupation of respondents from Vadodara	A-35
35	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Occupation of respondents from Ahmedabad	A-36

36	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Occupation of respondents from Surat	A-37
37	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across Occupation of respondents from Rajkot	A-38
38	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across monthly income level of respondents from Gujarat	A-39
39	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across monthly income level of respondents from Vadodara	A-40
40	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across monthly income level of respondents from Ahmedabad	A-41
41	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across monthly income level of respondents from Surat	A-42
42	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across monthly income level of respondents from Rajkot	A-43
43	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across per-capita income level of respondents from Gujarat	A-44
44	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across per-capita income level of respondents from Ahmedabad	A-45
45	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across per-capita income level of respondents from Surat	A-46
46	Post hoc analysis of average mean score assigned to factors influencing preference of a specific decorative paint brand across per-capita income level of respondents from Rajkot	A-47