

## **DECLARATION BY THE CANDIDATE**

**I hereby declare that the Ph.D. thesis entitled “A STUDY OF SHOPPING ORIENTATIONS AND STORE ATTRIBUTES ON PATRONAGE BEHAVIOUR OF SELECTED SHOPPERS IN THE STATE OF GUJARAT’ is my own work conducted under the guidance & supervision of Professor (Dr.) Parimal H. Vyas, Research Supervisor, Hon. Vice-Chancellor, Joint Professor at Faculty of Management Studies & in Department of Commerce & Business Management, Faculty of Commerce, The Maharaja Sayajirao University of Baroda, Vadodara, India. I have put in more than two years of attendance with the supervisor at the Faculty of Commerce, The Maharaja Sayajirao University of Baroda, Vadodara.**

**I further declare that to the best of my knowledge this Ph.D. thesis does not contain any part or any work which has been submitted for the award of any degree either in this University or in any other University / deemed University without proper citation.**

**I also declare that I have fulfilled /observed the provisions/requirements regarding attendance contained in O.Ph.D. 3 (i).**

**The plagiarism check and originality of work for each of the chapters of this Ph.D. thesis have been undertaken using Software URKUND as suggested by Smt. Hansa Mehta Library, The Maharaja Sayajirao University of Baroda, Vadodara.**

**Place: Vadodara.**

**MR. PARAG SHUKLA**

**Date: 31<sup>st</sup> August, 2017**