

LIST OF GRAPHS

Graph No.	Title	Page No.
4.1	Age of respondents	292
4.2	Locality of respondents	293
4.3	Qualification of respondents	294
4.4	Family income of respondents	295
4.5	Occupation of respondents	296
4.6	Handloom fabric awareness among respondents	297
4.7	Likeness to use handloom products among respondents	298
4.8	<i>Mashru</i> fabric in respondent's collection	299
4.9	Overall aesthetics appeal of each category of developed <i>Mashru</i> fabrics	300
4.10	Opinion for the listed statements related to colour, pattern, motif, <i>Ikat</i> & their combination of newly developed <i>Mashru</i> fabrics	303
4.11	Opinion of respondents on the basis of placement of stripe/motif/ <i>ikat</i> under each category	305
4.12	Rating of <i>Mashru</i> motifs developed under category – 3, <i>Butti Mashru</i>	306
4.13	Rating of stripe pattern developed under category – 1, stripe <i>Mashru</i>	308
4.14	Rating of <i>Ikat</i> pattern developed under category – 2, <i>Ikat Mashru</i>	309
4.15	overall rating of warp yarn suitability for developed <i>Mashru</i> fabrics	312
4.16	Ranking of developed <i>Mashru</i> fabric on basis of colour combination	316
4.17	Overall aesthetic appeal of <i>Mashru</i> fabrics developed in different categories	319
4.18	similarity of newly developed <i>Mashru</i> fabric designs to earlier <i>Mashru</i> fabric designs	320
4.19	Likeness of <i>Mashru</i> fabric for dress material	322
4.20	Likeness of <i>Mashru</i> fabric for home furnishing	323
4.21	Likeness of <i>Mashru</i> fabric for lifestyle-Accessories	324
4.22	Responses towards reasonable pricing of the developed <i>Mashru</i> fabric	325
4.23	Responses towards readiness to pay price quoted for developed <i>Mashru</i> fabrics for innovative use of material, technique & pattern	326
4.24	Opinion towards acceptance of developed <i>Mashru</i> fabrics by customers	327

4.25	Opinion towards design and development of new fabric to preserve <i>Mashru</i>	328
4.26	Concept to uphold the traditional color palette constant in developed <i>Mashru</i> fabric to keep the identity of the craft intact	329
4.27	Responses towards <i>Mashru</i> fabric developed under category-1 that it will be helpful in making garments with various patterns from a single fabric	330
4.28	Responses towards the incorporation of tasar silk & Korea silk in developed <i>Mashru</i> as innovative	331
4.29	Responses towards the re-introduction of <i>Ikat</i> in developed <i>Mashru</i> fabric as addition of value	332
4.30	Responses towards the re-introduction of traditional motif in developed <i>Mashru</i> fabric as addition of value	333
4.31	Responses towards the preference of developed <i>Mashru</i> fabric on the basis of its symbolism & significance or its aesthetic appeal	334
4.32	Overall opinion of respondents towards the newly designed <i>Mashru</i> fabric	335