LIST OF FIGURES

Figure No.	Title	Page No.
2.1	Showing changing existing situations into preferred ones through design	29
2.2	Interest groups of design	29
2.3	Meaning of design	31
3.1	Conceptual Framework of the study	70
3.2	Research Design	75
3.3	*Mashru* design category	89
4.1	Role of Master Weaver in production & marketing of *Mashru* fabric	122
4.2	Warp calculation for 36-inch width of rayon & silk *Mashru* fabric in Patan	125
4.3	Warp calculation for 27-inch width of rayon & silk *Mashru*	125
4.4	Classification of *Mashru* designs	141
4.5	Structural elements of *Mashru*	160
4.6	Regular satin of 7 ends & twill-based satin of 7 ends	163
4.7	Relating Donald Norman's Three Levels of Design to the factors included in yarn selection for new design development in *Mashru* fabric	221
4.8	Workflow of new design development in *Mashru* fabric	247
4.9	Exploration of Stripe *Mashru* in half and half pattern in non-traditional colours	248
4.10	Broad all over stripe *Mashru* exploration	248
4.11	Exploration of Stripe *Mashru* in Half and half pattern in traditional colour	248
4.12	Exploration of Stripe *Mashru* pattern with optical illusion	249
4.13	Exploration of *Mashru* designs in regular stripe patterns	249
4.14	Exploration of *Ikat Mashru*	250
4.15	Exploration of *Butti Mashru* with stripes	250
4.16	Exploration of *Butti Mashru* without stripes	251
4.17	Weave explorations for stripes & motifs	253
4.18	Selected layout for Design 1 of category 1 - Stripe *Mashru*	256
4.19	Selected layout for Design 2 of category 1 - Stripe *Mashru*	258
4.20	Selected layout for Design 3 of category 1 - Stripe *Mashru*	261

4.21	Selected layout for Design 4 of category 1 - Stripe *Mashru*	263
4.22	Selected layout for Design 5 of category 1 - Stripe *Mashru*	266
4.23	Selected layout for Design 6 of category 2 - *Ikat Mashru*	268
4.24	Selected layout for Design 7 of category 2 - *Ikat Mashru*	271
4.25	Selected layout for Design 2 of category 1 - Stripe *Mashru*	273
5.1	Types of *Mashru*	351
5.2	Types of stripe *Mashru* on basis of nature of stripe pattern	351
5.3	Types of stripe *Mashru* on basis of placement of pattern	352
5.4	Types of Ikat *Mashru*	352
5.5	Types of *Butti Mashru*	352
5.6	Types of *Mashru*	352
5.7	Features of stripe *Mashru* on basis of nature of stripe pattern	352
5.8	Features of stripe *Mashru* on basis of placement of pattern	353
5.9	Types of Ikat *Mashru*	353
5.10	Types of *Butti Mashru*	353
5.11	Indicators of traditional *Mashru* used in new design & development	357
5.12	Flow adopted for product development in *Mashru*	357