

## BIBLIOGRAPHY

- AGRAWAL. B.C. Video Flow in India, UNESCO/BRO Project, Development and Educational Communication Unit- ISRO. Space Applications Center, Ahmedabad, India, 1985.
- BHATIA, B.S. Indian Television- Need for innovation and boldness. Paper read at the National Colloquium, organised by NAMEDIA, New Delhi, 1986.
- BUBIN and MARK, A. A developmental examination of the uses of television by children and adolescents, 1976.  
Dissertation Abstract International, 64(6) 1976.
- BUTLER, R.B. A comparative analysis of three instructional television presentation formats.  
Dissertation Abstract International, 41(6) 2408-AP.
- CHAHIL, R. A comparative study of the effectiveness of radio, television and pamphlets in the communication of agricultural and family planning information, 1974.  
Dissertation (M.Sc.). University of Delhi, New Delhi, 1974.
- CHANDRA, A. and CHERIAN, A. Video and television in teaching non-formal women learners: A study. Media and technology for Human Resource Development. Journal of Educational Technology III (3) April, 1991.
- CHANDRA. A.R. and SAXENA, T.P. Style manual for writing thesis, dissertations and papers in social sciences, New Delhi, Metropolitan Book Co., 1979.

CHANDRA. A. and SHAH, A. and THOMAS, A. An experiment in imparting family centered knowledge to the rural and urban adolescent girls and women through video tapes, 1987.

Project, Department of Education and Extension, Faculty of Home Science, M.S.University, Baroda, 1987.

CHANDRAKALA. An experimental study of different method of teaching Sanskrit grammer to High School Classes, 1976. In: M.B.Buch ed., Second Survey of Research in education. NCERI, New Delhi, 1972-78.

CHERIAN, A. A content analysis of the selected health and hygiene, nutrition and family planning programme of Pij Television and its impact an acquisition of knowledge by rural people of selected villages of Kheda district, 1986.

Thesis (Ph.D.) M.S.University, Baroda, 1986.

CHOPRA, N. Audience Profile-II, Facilities available in the faculties of the M.S. University of Baroda, 1989. Educational Media Research Centre, Gujarat University, Ahmedabad, India, 1989.

DESAI, N.P. Audience response to programmes on Digital Electronics II, 1989. Educational Media Research Center, Gujarat University, Ahmedabad, India, 1989.

- DEMERS, S.C. and SHRIGLEY, R.L., The effect of video tape and written channels of communication on the science attitudes of preservice elementary teachers. Journal of Research in Science Teaching. Vol.27, No.8, pp.739-745. 1990.
- DEY and SHARMA. A study of relative effectiveness of radio and television as communication media in dissemination of agricultural information in Delhi, 1968.  
Dissertation (M.Sc.) \_ \_ University of Delhi, New Delhi, 1988.
- DIAMOND, R.M. A guide to instructional television, New York, McGraw Hill Book Company, 1964.
- DONARIA, A. A study of general educational television programmes in terms of their contents, presentations, students' reactions and effectiveness, 1988.
- GILL, S.S. Indian television, expansion and after. Paper read at the National Colloquium, organised by NAMEDIA, New Delhi, 1986.
- GOSWAMI, Arti. Video utilization by selected homemakers of Baroda city and their opinion regarding its impact on family life, 1985.  
Dissertation (M.Sc.)- M.S.University, Baroda, 1985.

GOVINDA, R. Development of a programmed text on Educational Evaluation, experimentally studying its effectiveness as instructional material for B.Ed. studies.

Thesis (Ph.D.) \_ \_ M.S. University, Baroda, 1976.

GRAYSON, Lawrence P. New technologies in education in Mitzel, H.E. (ed), Encyclopedia of educational research, 5th edition, vol. 3, New York: The Free Press, 1982.

GRIFF, V. and OLEN, T. The effect of open broadcast and video cassette tapes instructional, television upon selected students in the second, third and fourth grade, 1977.

Dissertation Abstract International. May 1978, 6480-AP.

GUPTA, A. Production and validation of a video film on selected voluntary organisations working for women in Baroda city, 1990.

Dissertation (M.Sc.) \_ \_ M.S. University, Baroda, 1990.

GUPTA, A. To produce a Video film on "Puppetry" to instruct the Home Science College students and testing its effectiveness in Terms of gain in knowledge.

Dissertation (M.Phil), Department of Education and Extension, Faculty of Home Science, M.S.University, Baroda, 1991.

GUPTA, S. A comparative study of three visual aids in imparting non-formal education to urban adolescent girls and young women belonging to the three labour welfare centres, Baroda, 1985.

Dissertation (M.Sc.) \_ \_ M.S. University, Baroda, 1985.

GUPTA, S.P. Statistical Methods, Sultan Chand and Sons, 1987.

GUPTA, V. Effectiveness of a selected combination of communication channels (Projected films, television and demonstration) in communicating a message on Nutrition, 1974.

Dissertation (M.Sc.) \_ \_ University of Delhi, New Delhi, 1974.

HENDRIX, C.J. An evaluation of the contribution of video tape self-viewing, role playing and counsellor feedback in learning job interview skill.

Dissertation Abstract International. 41 (5) Nov. 1980.

HOPKINSON, P. The role of film in development. Report and Paper on Mass Communication, UNESCO, 1971

JAIWAL, K. A study of science educational television programmes in terms of their contents, presentations, students' reactions and effectiveness, 1988.

Dissertation (M.Ed.) \_ \_ School of Education, DAVV, Indore, 1988.

- JAMES, C. Effectiveness of video instructional material on advance organizer model in terms of understanding and reactions of teacher trainees, 1988.  
Dissertation (M.Phil.) \_ \_ School of Education, DAVV, Indore, 1988.
- KUMAR, K.J. Mass communication in India, Bombay, Jaico Publishing House, 1981.
- KAUSHAL, A. The impact of television viewing in terms of gain in knowledge, change in opinions and change in the amount of time spent in household and outside activities, 1986.  
Dissertation (M.Sc.)-- M.S.University, Baroda, 1986.
- KOTHARI, R.G. An investigation into efficacy of different instruction media in teaching of Mathematics to the pupils of class IX in relation to certain variable.  
Thesis (Ph.D.)- Sardar Patel University, Gujarat, 1985.
- LAMPKIN, F.C. Adolescent Television use as a possible socialization agent. A Cross Cultural Comparison.  
Abstract: International Dissertation of Humanities and Soc. Science, 37(2). Aug. 1976.
- LAUL, V.A comparison of video cassettes alone and along with hand out regarding adequate nutrition at low cost, in Lal Bahadur Shastri School, Harni Road, Vadodara, 1989.  
Dissertation (M.Sc.) - - Department of Home Science Education and Extension, Faculty of Home Science, M.S.University, Baroda, 1989.

MANDAL, S. A. Comparative study of the effectiveness of three instructional strategies in teaching selected aspects of the M.S.University, Baroda.

Dissertation(M.Phil.) Department of Education and Extension, Faculty of Home Science, M.S.University, Baroda, 1992.

MACHULA, R. Stroud., A comparison of video tape audio tape and print.

Ph.D. ILLINOIS, U., Urbana. Dissertation Abstract International, 1976.

MEHTA, M. The use of television for higher education under the country wide classroom project of UGC in India. A mimeographed report. Educational Media Research Centre, Gujarat University, Ahmedabad, 1988.

MEHTA, V. Consumer Protection-I, Pretesting exercise of the programme of UGC. Education Media Research Centre, Gujarat University, Ahmedabad, 1989.

MEHTA, V. and SHARMA, K. Pre-testing report-Invisible Work -II, 1989.

Educational Media Research Centre, Gujarat University, Ahmedabad, India, 1989.

MEHTA, V. Audience Responses to programme on Digital Electronics-III, 1989. Educational Research Centre, Gujarat University, Ahmedabad, India, 1989.

- MILLER, M.L. A pragmatic model for curriculum development.  
Dissertation Abstracts International, Vol. 42, No.10.,  
April, 1982.
- MOHANTY, J. and RATH, A. Countrywide classroom television  
programmes. An appraisal study. University News Vol.  
XXVIII (50) 10, December, 1990.
- MOHANTY, J. and SAHU, H. Countrywide classroom television  
programmes an appraisal. University News, Vol. XXVIII  
(52) 5 August, 1991.
- NCERT and DAVY Project Team. Relative effectiveness of two  
training strategies in developing teaching competence  
and attitude towards teaching among student teacher,  
1989.
- PHUTELA, R.L. A study into utilization and comprehensibility  
of school television programme in Delhi, Centre for  
Educational Technology 1980. In: M.B.Buch, ed. Third  
Survey of Research in Education, NCERT, New Delhi,  
1978-85, 639 P.
- SAMARENDRA, S. The mass media and economic development.  
Interaction. Ed. by S.P. Mishra, 1976.
- SEKHON, I. A. Pilot study to assess the effectiveness of  
television as a medium of communication for imparting  
technical knowhow to farmers, 1967.  
Dissertation (M.Sc.) - - University of Delhi, New  
Delhi, 1967.

- SETH, I. A study of effectiveness of educational television the educational development of primary school children, 1983.  
Thesis (Ph.D)- M.S.University, Baroda, 1983.
- SETHI, L. Education through mass media. Mass Media in India.  
Compiled by research and Reference Division, Ministry of I and B, New Delhi, 1986.
- SHARMA, K. Audience response to programme on Digital Electronic-I, 1989. Educational Media Research Centre, Gujarat University, Ahmedabad, India, 1989.
- SHASTRI, B. Views on visual profile. Research Report Educational Media Research Centre, Gujarat University, Ahmedabad, April, 1990.
- SINDHI, J.N. A study of the provisions prevailing and the use of being made of television in the teaching of Hindi to class X of Delhi, Higher Secondary Schools in 1962-63.  
Dissertation (M.Sc.), University of Delhi, New Delhi, 1963.
- STANTON, G.P. An effect analysis of media and message interaction on information gain in learning environment. Ph.D. Dewen V.  
Dissertation Abstract International 1974.

- STAPLES, E.S. Cognitive and effective results of three methods of presenting stories to third grade students. Dissertation Abstract International, 40 (6), 1979, 3064 AP.
- SWAMI, D.N. Opinion of teachers and students of schools regarding television lessons in physics. Dissertation (M.Ed.), Jamia Millia Islamia, New Delhi, 1967.
- TRIVEDI, P. and SHASHTRI, B. Content analysis of U.G.C. countrywide classroom programmes part II, 1989. Educational Media Research Center, Gujarat University, Ahmedabad, India, 1989.
- VEDANTHM, V. Educational Television -Need for a specialised agency. Paper read at the National Colloquium, organised by NAMEDIA, New Delhi, 1986.
- YADAV, A. Development of video cassette instructional materials on inquiry training model, 1988. Dissertation (M.Phil)- School of Education, DAVV, Indore, 1988.
- ZIEGLER, J.H. The effects of interactive video on learning, perceived effectiveness and user attitudes in academic library orientation programmes. 1990. Dissertation Abstract International. 51 (9), March 91, 3048, A.P.arch and References Division, Ministry of I and B, New Delhi, 1986.