

## **CERTIFICATE**

This is to certify that the Doctoral thesis entitled 'A STUDY OF THE PERCEPTIONS OF ADOLESCENTS REGARDING THE INFLUENCE OF TELEVISION ADVERTISEMENTS ON THE SELECTED ASPECTS OF THEIR LIVES.' has been carried out by the candidate, Ms. Ritu Bhatia, under my supervision and guidance. The matter presented in this thesis has not been submitted for the award of any other degree or diploma.



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