

## CERTIFICATE

This is to certify that the thesis titled —**Understanding the Antecedents to Luxury Buying Among Consumers of Gujarat** is the bona-fide research work carried out by Ms. Monica Iyengar, a student of Ph.D., at Faculty of Management Studies, The Maharaja Sayajirao University of Baroda, Vadodara in partial fulfilment of the requirements for the award of the Degree of Ph.D. and that the thesis has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title.

Place: Vadodara

Date:

Signature of Head of Department and Dean:

Prof. (Dr.) M.N. Parmar

Signature of Guide:

Prof. (Dr). Jayrajsinh Jadeja