

# **ANNEXURES**

**Ph.D. TOPIC: A STUDY ON CORPORATE SOCIAL RESPONSIBILITY AS PERCEVED BY  
STAKE HOLDERS OF AMUL DAIRY, ANAND**

**RESERCH GUIDE: Dr. JAGDISH SOLANKI**

**RESERCHER: DIPAK MAKWANA**

**NAME:**

**OCCUPATION:**

**PRELIMINARY INFORMATION**

Age: -

18 to 25 Year	
25 to 35 Year	
35 to 45 Year	
45 to 55 Year	
More than 55 Year	

Gender

Male	
Female	

Educational Qualification:-

Illiterate	
Literate	
Primary	
Higher Secondary	
Graduate	
Post Graduate	
Any Others	

Category

General		OBC/SEBC	
SC		ST	

Religious Background

Hindu		Christian	
Muslim		Others (Please Specify: - .....)	

Marital Status: -

Married		Single/Widow	
Unmarried		Any Other	
Divorces			

Types of Family:-

Nuclear	
Joint	

Family Size

1 to 3	
4 to 5	
More than 5	

Status of Home

Own	
Rent	

Monthly Income:-

Below 5000	
5001 to 10, 000	
10, 001 to 15, 000	
More than 15, 000	

**VILLAGE:**

For the use of Farmers, Villagers, Chairman, Secretary and member of the Dairy cooperative of the different village.

This above five point rating scale is the answer of Awareness.

Poor Level of Awareness	Fair Level of Awareness	Good Level of Awareness	Very Good level of Awareness	Excellent Level of Awareness
1	2	3	4	5

This above five point rating scale is the answer of Utilization

No utilization	Average utilization	Fair utilization	Good utilization	Very Good utilization
1	2	3	4	5

This above five point rating scale is the answer of Farmers, Villagers and Chairman, Secretary and member of the Dairy cooperative.

Very Dissatisfied	Dissatisfied	Unsure	Satisfied	Very Satisfied
1	2	3	4	5





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Types of Family:-

Nuclear	
Joint	

Family Size

1 to 3	
4 to 5	
More than 5	

Total Year of Experiences:-

Below 5	
5 to 10	
More than 10	

Monthly Income:-

Below 5000	
5001 to 10, 000	
10, 001 to 15, 000	
More than 15, 000	

**For the use of Employee**

This check list is used to know the perception of employees about CSR in organization. The five point rating scale is used for assessment how far the stakeholder agree with the each statement/items.

<b>Very Agree</b>	<b>Agree</b>	<b>Unsure</b>	<b>Disagree</b>	<b>Very Disagree</b>
5	4	3	2	1

<b>Perception of the Employees Regarding CSR</b>						
<b>Sr. No</b>	<b>Responses</b>	<b>Very Agree</b>	<b>Agree</b>	<b>Unsure</b>	<b>Disagree</b>	<b>Very Disagree</b>
1	CSR fulfilling the interest of the shareholder					
2	Employees Interest are fulfilled through CSR					

3	Stakeholder interest are fulfilled by CSR					
4	CSR has Environmental impact					
5	CSR is helpful in Social upliftment					
6	CSR is helping in building rapport with community					
7	CSR is helpful in promoting Educational status in the community					
8	CSR promoting overall development of the village					
9	CSR is helpful in integrating social and environmental concerns in business					
<b>Perception of the Employees regarding CSR in General Policy</b>						
10	CSR Policy Respecting Sovereign right of these state					
11	CSR Policy following National laws and Policy					
12	CSR Policy maintain relevant standard					
13	CSR Policy is Commitment towards stakeholders					
14	CSR activities are as per developmental priorities of the state					
15	CSR Policy is supplementing in the fulfillment of social aims					
<b>Perception regarding CSR &amp; Relationship with other Stake holders``</b>						
16	CSR is helpful in maintaining relationship with Stakeholders					
17	CSR activities improved the socio-economic conditions of stakeholders					
18	CSR is Strive for highest returns to shareholders					
19	CSR is helping in the Promotion of Welfare and development					
20	CSR is helping in the development of Linkages with community					

21	CSR is helpful in the fulfillment of community needs					
<b>Perception of the Employees regarding CSR &amp; Impact on Brand Image</b>						
22	Improving the brand images					
23	CSR concern towards society leads towards brand image					
24	CSR promoting linkages with Government organizations					
25	CSR promoting multi sectors collaboration					
26	Relevance of CSR strategies in image branding					
<b>Perception of the Employees regarding CSR &amp; Impact on Quality of Life</b>						
27	Level of participation of the stakeholders has increased					
28	CSR helping in preservation of natural environment					
29	CSR promoting agriculture development					
30	Mitigation of natural disaster through CSR					
31	Family based intervention through CSR					
32	CSR impact on asset building					
<b>Perception of the Employees regarding CSR &amp; Impact on Community as a whole (Local Needs)</b>						
33	CSR impact on community resources					
33	Strives for betterment of community through CSR					
34	Capacity development of stakeholders through CSR					
35	Promotion of community partnership through CSR					
36	Promotion of social development through CSR					
37	Handling community issues through CSR					

<b>Perception of the Employees regarding CSR &amp; Its Impact on Organizational Productivity</b>						
38	CSR activities improving the organization's output					
39	CSR positive impact on employees motivation					
40	CSR promoting the values of sharing responsibilities					
41	CSR is helpful in skill development					
42	Promotion of competitiveness in market through CSR					
43	Achievement of organizational goal through CSR					
<b>Perception regarding Promotion of Social Integration through CSR</b>						
44	Promotion of social security through CSR					
45	Promotion of social integration through sports events					
46	Promotion of social solidarity through CSR					
47	Promotion of social integration through cultural activities					
<b>Promotion of Sustainability through CSR</b>						
48	Promotion of Sustainability through CSR					
49	Promotion of collaboration with VO's					
50	Sustainable nature of CSR activities					
<b>Perception regarding Ethical Value based CSR activities</b>						
51	CSR activities within societal framework					
52	CSR following state rules and regulations					
53	CSR concern with ethical norms of the society					
54	CSR activities based on the approach of right, fair and justice					
55	Promotion of gender equality through CSR					
56	Sharing of information with stakeholders					

<b>Perception regarding promotion of Health and Environment Safety</b>						
57	Protection of natural environments through CSR					
58	Promotion of human health and safety					
59	Promotion of eco-friendly environment					
60	Ensuring environmental safety through activities					
61	Maintain contingency plans for environmental and health damages in emergencies					
<b>Perception regarding CSR &amp; Corporate Governance</b>						
62	Maintenance of accountability in non-financial issues					
63	Cross cultural stakeholder engagement through CSR					
64	CSR follow Overall business customs					
65	CSR provides Humanitarian relief					
66	CSR offer Corporate partnership for national development					
67	CSR Emphasize corporate citizenship					
68	CSR maintains Social audit and reporting					
69	Relevance of professional social work and HR education for CSR					
70	Qualities like empathy, reacting with people, extroversion, understating social issue are vital for CSR					