

PREFACE

Women leadership in India is an area of concern for Social Work due to many reasons. While women continue to make up a small percentage of the senior leadership in organizations globally, Indian companies and organizations are doing much worse in terms of advancing female professionals to top leadership roles, says an unreleased report by a global HR consulting firm. Women leaders hold only 5% or at times even less of the top 100 senior roles in half of the Indian companies surveyed by Mercer where only 11% organizations say they have more than 30% women in the top deck. The survey covered 55 companies operating in India and 663 in Asia.

Women administrators can build positive work culture by expressing and creating positive emotions in the workplace, thereby building positive brand image of an organization. It not only helps in align personal and sub-ordinates goals but also helps the manager to extract the best out of people in the workplace to achieve organizational productivity, efficiency and effectiveness. E.I not only helps in managing the self and others at workplace but at home also. E.I is the best method of managing conflicts and also managing people. Positive personality traits help a manager to work effectively and also help to cope up the obstacles with ease. Researcher has taken three parameters for study, viz: emotional intelligence, personality traits and leadership styles among the women administrators because very inadequate data is available related to this. A global cry is also seen to study different aspects related to the Women administrators especially to bring them into the mainstream of the society.

Therefore the purpose of the study is to find out emotional intelligence, personality traits and leadership styles among the women administrators. It also attempts to study the relationship between the key variables.