

CONTENTS OF ANNEXURE A

TABLE	NAME	PAGE
2.1	NCAER* SURVEY ON MARKET SHARE OF CERTAIN CONSUMER DURABLES BY INCOME AND REGION	163
2.2	SOCIO-ECONOMIC MEASURES OF MAJOR STATES IN INDIA	164
2.3	DECADAL QUALITATIVE CHANGE IN THE STATE OF GUJARAT	165
2.4	DECADAL QUALITATIVE CHANGE IN THE STATE OF KERALA	166
5.1	STRATIFICATION OF THE RURAL REGION IN THE STATE OF GUJARAT	167
5.2	STRATIFICATION OF THE RURAL REGION IN THE STATE OF KERALA	172
5.3	DISTRICTWISE DISTRIBUTION OF URBAN CENTRES BY CLASS IN THE STATE OF GUJARAT	175
5.4	DISTRICTWISE DISTRIBUTION OF URBAN CENTRES BY CLASS IN THE STATE OF KERALA	176
5.5	ANALYSIS OF CONSUMPTION PATTERN BASED ON THE 32ND ROUND OF THE NSS**	177
5.6	ANALYSIS OF CONSUMPTION PATTERN BASED ON THE 38TH ROUND OF THE NSS**	179
5.7	ANALYSIS OF CONSUMPTION PATTERN BASED ON THE 42ND ROUND OF THE NSS**	181
5.8	DISTRIBUTION OF THE SAMPLE HOUSEHOLDS IN THE RURAL AND URBAN REGIONS	183
5.9	DISTRIBUTION OF THE SAMPLE HOUSEHOLDS BY TOWNS AND VILLAGES VISITED	184

(Continued...)

NOTE	NAME	PAGE
5.1	THE DEFINITION EMPLOYED BY THE CENSUS OF INDIA FOR IDENTIFYING RURAL AND URBAN AREAS	185
5.2	THE RURAL STRATIFICATION METHODOLOGY	187
5.3	LIST OF PRODUCTS SELECTED FOR THE PILOT SURVEY	189
5.4	INTERVIEW-SCHEDULE OF THE FINAL SURVEY	190
5.5	LIST OF PRODUCTS SELECTED FOR THE FINAL SURVEY	198
5.6	PRODUCT CLASSIFICATION METHODOLOGY	200
5.7	METHODOLOGY FOR FORMULATION OF SOCIAL CLASSES	203
5.8	DESCRIPTION OF SPSS ANOVAS	205
5.1	FIGURE - THE EBM BEHAVIORAL MODEL	211

* *NCAER : NATIONAL COUNCIL FOR APPLIED ECONOMIC RESEARCH*

** *NSS : NATIONAL SAMPLE SURVEY*