




CERTIFICATE

This is to certify that the thesis entitled “CONSUMER FOOD SHOPPING ORIENTATION AND PSYCHOGRAPHICS: A CASE OF SELECTED PACKAGED FOODS” submitted in partial fulfillment of the requirement for the Degree of Doctor of Philosophy in Home Management to the Maharaja Sayajirao University of Baroda, incorporates results of investigation carried out by Ms. Priyanka Arora under my supervision and the work is genuine. The contents presented herein have not been submitted for the award of any other Degree or Diploma.

Priyanka Arora
Investigator



Dr. Neena Jaju
Guide

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Place: Baroda
Date: