

# **BIBLIOGRAPHY**

### **Field Experiences and Observations:**

- Finding the right company and concerned respondents who undertake CSR functions was a task in itself.
- Mostly companies are located in remote or isolated areas and to find out exact geographical location and mode of transportation to reach that place was difficult, expensive and time consuming.
- During data collection, I visited such a remotest places where there is least or no transportation facility.
- It was always hard to get the appointments of respondents from the company, but once I get it, the responses were positive.
- Being a non Gujarati, to communicate with beneficiaries of local villages was a tough challenge, but I could overcome it gradually through the help of village headmen and the companies' executives.
- I participated most of the CSR activities conducted by the company in various villages of Vadodara which helped me to know how the companies are planning and conducting CSR activities at village level.
- Participating in the CSR activities that helped me to know the view and effectiveness of CSR towards the community development.
- Sometimes it was difficult to get the approval of the management to study the company's CSR and had to wait for 4-5 months or more with long follow-up of emailing, letter drafting, communicating through Skype, telecommunications, meetings and even troubling my Research Guide to convince them to give permissions or to respond to my research queries.
- Interacting with various beneficiaries i.e. women, youth, children, students, elderly people, government officials etc. in villages was really helped me to understand grass root level initiatives of corporate social responsibility.
- I have visited all the villages where the CSR activities are undertaken by the companies and not only spoken to the beneficiaries but also observed whether their initiatives are implemented or not. I have seen that most of the claims on CSR by the companies are implemented.
- List of the villages visited:

Koyali, Undhera, Ranoli, Bajwa, Alwa, Kawant, Chota Udeipur, Wagodia, Kadodia, Manjalpur GIDC, Makarpura GIDC, Dashrath, Halol GIDC, Savli village, Gotri (Akshya Patra), Asoj, Gorwa, Por, Sherkhi, Limda, Karjan, Karachiya, Samlaya, Poicha, Sankheda, Pipaliya, Rania, Chandrapura, Dabhasa, Umraya etc.

## BIBLIOGRAPHY

- Aaron, H. J. (2002). *Corporate Social Responsibility: Partners for Progress*. Paris: Oecd Publishing.
- Abowd, J., Milkovich, G., & Hannon, J. (1990). *The Effects of Human Resource Management Decisions on Shareholder Value*. *Industrial and Labor Relations Review*, 43: 203-236.
- Agarwal, A. (2011). *Top 10 Trustworthy Indian Corporate Groups*. The India Biz-Tch Buzz. Retrieved on March 5, 2011 from <http://trak.in/tags/business/2011/07/27/top-10-trustworthy-corporate-houses/>.
- Agarwal, S. K. (2008). *Corporate Social Responsibility in India*. New Delhi: SAGE Publications.
- Altman, B. W. (1998). *Corporate Community Relations in the 1990s: A Study in Transformation*. *Business and Society* 37 (2), 221–228.
- Andriof, J., & M., McIntosh. (2001). *Perspectives on Corporate Citizenship*. Sheffield UK: Greenleaf.
- Angelidis, J.P., & Ibrahim, N.A. (1993). *Social Demand and Corporate Supply: A Corporate Social Responsibility Model*. *Review of Business*, Vol. 15, Iss. No. 1
- Asongu, J. (2007). *Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility that The Real Importance of CSR is in the "shared value"*. USA: Greenview Publishing Company.
- Asongu, J. J. (2007). *Strategic Corporate Social Responsibility in Practice*. Atlanta, GA: Greenview Publishing Company.

ASSOCHEM. (2008). *Corporate Social Responsibility –Towards a Sustainable Future*, New Delhi: KPMG and ASSOCHAM.

Aupperle, K., Carroll, A., and Hatfield, J., (1985). *An Empirical Examination of the Relationship Between Corporate Social Responsibility and Profitability*, Academy of Management Journal, 28: 446-463.

Bajpai, G.N. (2001). *Corporate Social Responsibility in India and Europe: Cross Cultural Perspective*. Retrieved on April 17, 2011 from <http://www.ficci.com>.

Balachandran, V., & Chandrasekaran, V. (2009). *Corporate Governance and Social Responsibility*. New Delhi: Prentice-Hall of India Pvt.Ltd.

Barney, J. (1991). *Firm Resource and Sustained Competitive Advantage*. Journal of Management 17, 99–120.

Baron, D. (2001). *Private Politics, Corporate Social Responsibility and Integrated Strategy*. Journal of Economics and Management Strategy, 10: 7-45. 149-171.

Baxi, C.V., & Prasad, A. (2005). *Corporate Social Responsibility-Concepts and Cases*. New Delhi: Excel Books.

Bhatt, B. (2008). *Corporate Governance - Challenges and Necessity for Emerging India*. Gujarat: Shabd Publication.

Bhattacharya, J. (2007). *Corporate Social Responsibility: Ethical and Strategic Choice 1st Edition*. Asian Books.

Boli, & Hartsuikar. (2001) *Theory of Corporate Social Responsibility: Its Evolutionary Path and the Road Ahead*, International Journal of Management Review, Vol 5, 34-45.

Bowie, N. (1991). *New Directions in Corporate Social Responsibility*. Business Horizons 34 (4), 56–66.

BRASS Centre (2007). *History of Corporate Social Responsibility and Sustainability*.

Retrieved on January 9, 2010 from

[http://www.brass.cf.ac.uk/uploads/History\\_L3.pdf](http://www.brass.cf.ac.uk/uploads/History_L3.pdf)

BSCI, (2013). *Principles of BSCI*. Retrieved on March 13, 2013 from

<http://www.bsci-intl.org/about-bsci/principles-of-BSCI>

BSCI, (2009). *Code of Conduct*. Brussels: Foreign Trade Association.

Burchel, J., Park, M., & Oxon. (2008). *The Corporate Social Responsibility Reader: Context and Perspective*. New York: Routledge.

Business Dictionary, (2013). *Corporate Social Responsibility Definition*. Retrieved on December 10, 2009 from

<http://www.businessdictionary.com/definition/corporate-social-responsibility.html>

Carroll, A.B. (1999). *Corporate Social Responsibility*. Business and Society, Vol. 38, Iss. No. 3, pp.268–295.

Carroll, A.B. (1991). *The Pyramid of Corporate Social Responsibility: Toward the Moral Management of Organizational Stakeholders*, Business Horizons, Vol. 34, Iss. No. 4, pp.39–48.

Carroll, A.B., Bucholtz, & Ann, K. (2006) *Business and Society: Ethics and Stakeholder Management*. South-Western: Thomson.

Chahoud, T. (2007). *Corporate Social and Environmental Responsibility in India: Assessing the UN Global Compact's Role*. Bonn: Tulpenfeld.

Chaitanya, (2008). *Trusteeship - Corporate Social Responsibility. Understanding and Applying Gandhi* (Blog) retrieved on March 11, 2013

<http://appliedgandhi.blogspot.in/2008/06/trusteeship-corporate-social.html>

- Chakrabarty, B. (2011). *Corporate Social Responsibility in India*. New Delhi: Routledge.
- Chatterji, M. (2011). *Corporate Social Responsibility*. UK: Oxford University Press.
- CII-ITC, Centre of Excellence for Sustainable Development, (2012). *Certified Training on Guidance on Social Responsibility as per ISO 26000*. New Delhi.
- Clarkson, M. B. E. (1995). *A Stakeholder Framework for Analyzing and Evaluating Corporate Social Performance*. Academy of Management Review, Vol. 20, No. 1, pp. 92 – 117.
- Clinebell, S., & Clinebell, J. (1994). *The Effect of Advanced Notice of Plant Closings On Firm Value*, Journal of Management, 20: 553-564.
- Cowe, R., & Porritt, J. (2002). *Government's Business – Enabling Corporate Sustainability*, Forum for the Future, p 3.
- Crane, A., Matten, D., & Spence, L. (2007). *Corporate Social Responsibility Readings and Cases in a Global Context*. US: Routledge.
- Crane, A., McWilliams, A., & Matten, D. (2008). *The Oxford Handbook of Corporate Social Responsibility*. USA: Oxford University Press.  
<http://sociology.about.com/bio/Ashley-Crossman-38827.htm>
- Crossman, A. (2013). *Sociology of Work and Industry*. Retrieved on March 16, 2011 from about.com sociology
- Crowther, D., & Jatana, R. (2007). *Corporate Social Responsibility: Theory and Practice with Case Studies*. New Delhi: Deep & Deep Publications Pvt.ltd.

- CSR Malaysia, (2012). *Corporate Social Responsibility in Malaysia*  
[http://www.norway.org.my/News\\_and\\_events/Business/Bedriftenes  
 Samfunnsansvar/](http://www.norway.org.my/News_and_events/Business/Bedriftenes_Samfunnsansvar/)
- Davenport, K. (2000). *Corporate Citizenship: A Stakeholder Approach for Defining Corporate Social Performance and Identifying Measures for Assessing It*. Business and Society, Vol. 39, No. 2, pp. 210-219.
- Davis, K. (1960). *Can Business Afford to Ignore Corporate Social Responsibilities?* California Management Review 2, 70–76.
- Davis, K. (1967). *Understanding The Social Responsibility Puzzle*. Business Horizons 10 (4), 45–51.
- Davis, K. (1973). *The Case For and Against Business Assumption of Social Responsibilities*. Academy of Management Journal 16, 312–322.
- Devarani, L. & Basu, D. (2012). *Corporate Social Responsibility -Some Basic Dimensions*. West Bengal
- Donaldson, T. (1982). *Corporations and Moralit*. New Jersey: Prentice- Hall, Englewood Cliff.
- Donaldson, T., & Dunfee, T. W. (1999). *Ties That Bind: A Social Contracts Approach to Business Ethics*. Boston: Harvard Business School Press.
- Donaldson, T., & Dunfee, T. W. (2000). *Precise for Ties that Bind*. Business and Society 105 (Winter), 436–444.
- Donaldson, T., & Preston, L. E. (1995). *The Stakeholder Theory of the Corporation: Concepts, Evidence, and Implications*. Academy of Management Review 20 (1), \ 65–91.
- Eva, M. N. (2007). *India in the CSR Navigator: Public Policies in Africa, the*

*Americas, Asia and Europe*.ND: GTZ.

Evan, W. M., & Freeman, R. E. (1988). *A Stakeholder Theory of the Modern Corporation: Kantian Capitalism*. Ethical Theory and Business Prentice Hall, Englewood Cliffs, pp. 75–93.

Feddersen, T., & Gilligan, T. (2001). *Saints and Markets: Activists and the Supply of Credence Goods*. Journal of Economics and Management Strategy, 10

FICCI, (2012). *Components of Corporate Social Responsibility*. FICCI Socio Economic Development Foundation retrieved on February 5, 2010 from <http://www.ficci-sedf.org/compo-csr.htm>.

Frederick, & C, William. (2006). *Corporation Be Good! The Story of Corporate Social Responsibility*. NewYork: Dog Ear Publishing. \*

Freeman, R. (1983). *Strategic Management: A Stakeholder Approach*. Advances in StrategicManagement, I, pp. 31-60.

Freeman, R. (1984). *Strategic Management: A Stakeholder Perspective*. Englewood Cliffs, NJ: Prentice Hall.

Freeman, R. (1984). *Strategic Management: A Stakeholder Approach*. Marshall: Pitman.

Friedman, M. (1970). *The Social Responsibility of Business is to Increase its Profits*. New York Times Magazine, p 32–33, 122, 126.

Friedman, M. (1970). *The Social Responsibility of Business is to Increase its Profits*. New York Times Magazine. September, 13.

Frooman, J. (1997). *Socially Irresponsible and Illegal Behavior and Shareholder*. Business and Society 36(3), 221–250.

Gautam, R., & Singh, A., (2010). *Corporate Social Responsibility Practices in India*:



*A Study of Top 500 Companies, Global Business and Management Research: An International Journal*, Vol 2, PP- 41-56.

Goldstein, M. (2011). *The Difference Between the Private and Public Sector*.

PrivacySense retrieved on October-15, 2009 from

<http://www.privacysense.net/difference-between-private-public-sector/>

Gopala, C. (1992). *Corporate Social Responsibility In India: A Study Of Management Attitudes*. New Delhi: Mittal Publications.

Griffin, J. J. (2000). *Corporate Social Performance: Research Directions for the 21st Century*. *Business and Society* 39(4), 479–493.

Griffin, J. J., & Mahon, J. F. (1997). *The Corporate Social Performance and Corporate Financial Performance Debate: Twenty-five Years of Incomparable Research*. *Business and Society* 36(1), 5–31.

Gupta, S. (2012). *Essay on Public Sector in India – Its Achievements and Shortcomings*. Retrieved on May 7, 2011 from  
[http://cbse.meritnation.com/cbse/signup5?mncid=Adwords\\_DCO\\_1\\_Generic&gclid=Clejn828iboCFfFg4godoDAABw](http://cbse.meritnation.com/cbse/signup5?mncid=Adwords_DCO_1_Generic&gclid=Clejn828iboCFfFg4godoDAABw)

Hart, S. (1995). *A Natural Resource-Based View of the Firm*. *Academy of Management Review*, 20: 986-1014.

Hawkins, & David, E. (2006). *Corporate Social Responsibility: Balancing Tomorrow's Sustainability and Today's Profitability*. China: Palgrave Macmillan.

Heal, G. (2008). *When Principles Pay: Corporate Social Responsibility and the Bottom Line*. New York: Columbia Business School Publishing.

Henriques, A., & Richardson, J. (2004). *The Triple Bottom Line: Does It All Add Up?*

- Assessing the Sustainability of Business and CSR*. London: Earthscan Publications Ltd.
- Hillman, A., & Keim, G. (2001). *Shareholder Value, Stakeholder Management, and Social issues: What's the Bottom Line?* Strategic Management Journal, 22: 125-139.
- Hohnen, P. (2008). *Overview of Selected Initiatives and Instruments Relevant to Corporate Social Responsibility*, OECD.
- Hond, & Den, F. (2007). *Managing Corporate Social Responsibility in Action: Talking, Doing and Measuring*. England: Ashgate Publishing.
- Hopkins, M. (2008). *Corporate Social Responsibility and International Development: Is Business the Solution?* UK: Bath Pree.
- Idowu, S., & Filho, W. (2009). *Global Practices of Corporate Social Responsibility*. UK: Springer.
- Investopedia, (2013). *Definition of Private Company*. Retrieved on March 14, 2012 from <http://www.investopedia.com/terms/p/private-sector.asp>
- Jain, A. (2013). *Corporate Social Responsibility Practices in India*. New Delhi: Times Foundation, The Times of India Group
- Jennings, P., & Zandbergen, P. (1995). *Ecologically Sustainable Organizations: An Institutional Approach*. Academy of Management Review, 20: 1015-1052.
- Johnson, G., & Scholes, K. (1999). *Exploring Corporate Strategy*. London: Fifth Edition, Prentice Hall,
- Jones, T.M. (1995). *Instrumental Stakeholder Theory: A Synthesis of Ethics*. The Academy of Management Review, Vol. 20, Issue No. 2.

- Jonker, J., & C, Marco. (2006). *The Challenge of Organizing and Implementing Corporate Social Responsibility*. USA: Palgrave Macmillan.
- Jones, T.M. (1999). *The Institutional Determinants of Social Responsibility*. *Journal of Business Ethics*, Vol. 20, Iss. No. 2, pp.163–179.
- Jones, T. (1995). *Instrumental Stakeholder Theory: A Synthesis of Ethics and Economics*. *Academy of Management Review*, 20: 404–437.
- Justice, D. (2003). *Corporate Social Responsibility: Challenges and Opportunities for Trade Unionists*. *Labour Education*
- Kakabadse, N., Rozuel, C., & Davies, L. (2005). *Corporate Social Responsibility and Stakeholder Approach: A Conceptual Review*. *International Journal Business Governance and Ethics*, Vol. 1. No. 4.
- Kao, & Raymond, W.Y. (2010). *Sustainable Economy: Corporate, Social and Environmental Responsibility*. Singapore: World Scientific Publishing Company.
- Karake, & A, Zainab. (1999). *Organizational Downsizing, Discrimination, and Corporate Social Responsibility*. UK: Praeger.
- Kawamura, M. (2009). *The Evolution of Corporate Social Responsibility in Japan (Part 1) -Parallels with the History of Corporate Reform, Social Development*. Research Group-NLI Research.
- Keim, G. D. (1978). *Corporate Social Responsibility: An Assessment of the Enlightened Self-Interest Model*. *Academy of Management Review* 3 (1), 32-40.
- Keinert, C. (2008). *Corporate Social Responsibility as an International Strategy*. Heidelberg: Physica-verlag Hd.

- Kibler, B. (2008). *The Role of Corporate Governance and Corporate Social Responsibility in International Business*. USA: Bruce Alan Kibler.
- Kotler, P. (2004). *Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause*. Hoboken: John Wiley & Sons.  
<http://www.merineews.com/ci/Krishna%20Yadav>
- Krishna Y. (2013) *Narendra Modi Urges Corporate World to Handover CSR responsibility to women*. Retrieved on September 9, 2011 from  
<http://www.merineews.com/article/narendra-modi-urges-corporate-world-to-handover-csr-responsibility-to-women/15883861.shtml>
- Lantos, G.P. (2001). *The Boundaries of Strategic Corporate Social Responsibility*. Journal of Consumer Marketing, Vol. 18, No. 7, pp.595–630.
- Lea, R. (2002). *Corporate Social Responsibility: IoD Member Opinion Survey*. The Institute of Directors, UK, p. 10.
- Lépissier, J. C. (2001). *Manager, une responsabilité sociale – Ethique et performance*, Paris: Ed. Liaisons.
- London, M., & Morfopoulos, R. (2009). *Social Entrepreneurship: How to Start Successful Corporate Social Responsibility and Community- Based Initiatives for Advocacy and Change*. NY: Routledge.
- Louche, C., Idowu, S., & Filho, W. (2010). *Innovative CSR*. UK: Greenleaf Publishing.
- Lozano, J., Albereda, L., & Ysa, T. (2008). *Governments and Corporate Social Responsibility: Public Policies Beyond Regulation and Voluntary Compliance*. The University of California: Palgrave Macmillan.
- Luo, X., & Bhattacharya, C.B. (2009). *The Debate over Doing Good: Corporate Social Performance, Strategic Marketing Levers, and Firm-Idiosyncratic*

- Mackay, A.D.D. (2007). *Corporate Social Responsibility- Kellogg Company*. Retrieved On January 2, 2010 from:  
<http://www.kelloggcompany.com/social.aspx?id=56>
- Mahakud, S.R. (2009). *Corporate Social Responsibility- Indian Perspective*. Indian Institute of Planning and Management, New Delhiretrieved on August 14, 2010 [http://www.indianmba.com/Occasional\\_Papers/OP194/op194.html](http://www.indianmba.com/Occasional_Papers/OP194/op194.html)..
- Mares, R. (2007). *The Dynamics of Corporate Social Responsibilities*. Netherland: martinus nijhoff publishers/brill academic.
- Mathews, P.G. (2012). *Making a Difference*. New Delhi: Tata McGraw Hill Education Private Limited.
- McComb, M. (2002). *Profit To Be Found in Companies That Care*. South China MorningPost, April 14, 2002, p. 5.
- McGuire, J., Sundgren, A., & Schneeweis, T. (1988). *Corporate Social Responsibility and Firm Financial Performance*. Academy of Management Journal, 31: 854-872.
- McWilliams, A., & Siegel, D. (2001). *Corporate Social Responsibility: A Theory of the Firm Perspective*, Academy of Management Review 26(1), 117–127.
- McWilliams, A., & Siegel, D. (2001). *Corporate Social Responsibility: A theory of the Firm Perspective*. Academy of Management Review, 26: 117-127.
- McWilliams, A., Van Fleet, D.D., & Cory, K. (2002). *Raising Rivals' Costs Through Political Strategy: An Extension of the Resource-Based Theory*. Journal of Management Studies, 39: 707-723.
- McWilliams, A., & Siegel, D. (2000). *Corporate Social Responsibility and Financial*

*Performance: Correlation or Misspecification?* Strategic Management Journal, 21: 603-609.

McWilliam, A., Siegel, D., & Wright, P. (2005). *Corporate Social Responsibility: Strategic Implication*. USA: Rensselaer Working Papers in Economics.

Mitchell, R. K., Agle, B. R., & Wood, D. J. (1997). *Toward a Theory of Stakeholder Identification and Salience: Defining the Principle of Who and What Really Counts*. Academy of Management Review 22(4), 853–886.

Mitra, M. (2009). *It's Only Business!: India's Corporate Social Responsiveness in a Globalized World*. USA: Oxford University Press.

Mohapatra, N., Ranjan, T., & Behera, A.B. (2009). *CSR Campaign of Corporate Sectors: A Study on Rural India*, Bhubaneswar retrieved on September 28, 2011 [http://www.indianmba.com/Faculty\\_Column/FC986/fc986.html](http://www.indianmba.com/Faculty_Column/FC986/fc986.html),

Moir, L. (2001). *What do we mean by Corporate Social Responsibility?* *Corporate Governance*, Vol. 1, No. 2, pp.16–22.

Morsing, A., & Kakabadse, A. (2006). *Corporate Social Responsibility: A 21st Century Perspective*. USA: Palgrave Macmillan.

Muniapan, B., & Dass, M. (2008). *Corporate Social Responsibility: A Philosophical Approach From an Ancient Indian Perspective*. International Journal of Indian Culture and Business Management, Vol.1, No.4, pp.408 - 420.

Nae, G., & Grigore, C. (2008). *An Overview of CSR Practices of European Multinational Corporations: An Overview of CSR in the EU*, Romania: University of Pitesti

Nargolwala, M. A. (2006). *A Study on Impact Assessment of Corporate Social Responsibility with Respect to Community Development Programmes of*

- Industries of Gujarat*(An Unpublished Ph.D. Thesis), Department of Social Work, The M.S. University of Baroda, Vadodara.
- OECD, (2011). *OECD Guideline for Multinational Enterprises 2011 Edition*. Paris: OECD Publishing.
- Ogden, S., & R., Watson. (1999). *Corporate Performance and Stakeholder Management: Balancing Shareholder and Customer Interests in the U.K. Privatized Water Industry*. NY: Academy of Management Journal 42(5), 526–538.
- Oliver, P. (2008). *Writing Your Thesis- 2nd Edition*. New Delhi: SAGA Publications India Pvt. Ltd.
- ORSE. (2004). *Presentation – Definition of Corporate Social Responsibility*. Retrieved on August 18, 2012 <http://www.orse.org/gb/home/index.html#csr>.
- Ougaard, M., & Nielsen, M.E. (2002). *Beyond Moralizing: Agendas and Inquiries in Corporate Social Responsibility*, retrieved on August 13, 2012 from [http://www.cbs.dk/centres/cvr/pdf/morten\\_ougaard\\_beyond\\_moralizing.pdf](http://www.cbs.dk/centres/cvr/pdf/morten_ougaard_beyond_moralizing.pdf).
- Panda, S. K. (2009). *Corporate Social Responsibility In India-Past, Present and Future*. Delhi: ICFAI University Press.
- Panda, S. K. (2010). *CSR and Trusteeship*. Corporate Social Responsibility (Blog) retrieved on February 12, 2011 from <http://sanjaypanda.wordpress.com/2010/07/16/csr-and-trusteeship/>
- Perlmutter, H. V. (1969). *The Tortuous Evolution of the Multinational Corporation*. Columbia Journal of World Business, 1969, pp. 9-18.
- Phillips, R. A., Freeman, E., & Wicks, A. C. (2003). *What Stakeholder Theory Is Not*. Business Ethics Quarterly 13 (1), 479–502.

- Porter, M., & Kramer, M. (2006). *Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility*. Harvard Business Review
- Pramar, S. (2009). *Time to Make CSR More Strategic*. *Development Crossing.com* (Blog) retrieved on March 25, 2012 from <http://csrdigest.wordpress.com/2009/02/19/time-to-make-csr-more-strategic>
- Prasad, C. V. (2005). *Corporate Social Responsibility"- Concepts and Cases (The Indian Experience)*. New Delhi: Excel Books.
- Prasad, V.V.K. (2009). *CSR Initiatives of Indian Companies - A Study*, The Hindu College-MBA retrieved on May 14, 2012 from [http://www.indianmba.com/Faculty\\_Column/FC955/fc955.html](http://www.indianmba.com/Faculty_Column/FC955/fc955.html)
- Preston, L. E. (1975). *Corporation and Society: The Search for a Paradigm*. *Journal of Economic Literature* 13(2), 434-454.
- Preston, L. E., & Post, J. E. (1975). *Private Management and Public Policy -The Principle of Public Responsibility*. Englewood Cliffs, NJ: Prentice Hall.
- Pricewaterhousecoopers, P. O. (2008). *CSR- From Risk to Value*. USA: Professional Publishing SVC.
- Raijada, S. (2008). *Corporate Social Responsibility by Selected Multinational Companies in Gujarat* (An Unpublished Ph.D. Thesis), Department of Social Work, The M.S. University of Baroda, Vadodara.
- Rajak, D. (2011). *In Good Company: An Anatomy of Corporate Social Responsibility*. California: Stanford University Press.
- Ram, P. (2013). *Corporate Social Responsibility Activities by the Aditya Birla Group*. Retrieved on March 16, 2013 from [http://www.adityabirla.com/archive/social\\_projects/overview.htm](http://www.adityabirla.com/archive/social_projects/overview.htm)



- Raman, R. S. (2006). *Corporate Social Reporting in India - A View from the Top*, UK: GlobalBusiness Review, Vol. 7 No. 2, pp. 313-324.
- Roberts, R.W. (1992). *Determinants of Corporate Social Responsibility Disclosure: An Application of Stakeholder Theory*. Accounting, Organizations and Society, Vol. 17, No. 6, pp. 595-612.
- Russo, M., & Fouts, P. (1997). *A Resource-Based Perspective on Corporate Environmental Performance and Profitability*. Academy of Management Journal, 40: 534-559.
- Sacco, P. L. (2007). *Corporate Social Responsibility: Theoretical Perspectives in the Italian Debate*. Italy: RePEc:ris:aicon.
- SAIL India, (2009). *Making a Meaningful Difference in People's Lives*. New Delhi.
- Satija, & Chandraprakash, K. (2009). *Corporate Social Responsibility in Construction in UK and India*. Social Science Research Network, 67.
- Satish, R. (2008). *Corporate Social Responsibility in India - Putting Social-Economic Development on a Fast Track*. Chilly Breez, 55.
- Schreck, P. (2009). *"The Business Case for Corporate Social Responsibility: Understanding and Measuring Economic Impacts of Corporate Social Performance"*. Germany: Physica-verlag Heidelberg.
- Sheth, N. (1982). *Industrial Sociology In India*. New Delhi: Allied Publisher Private Limited.
- Shinde, S. (2005). *Social Responsibility Corporate Style*. Retrieved on February 3, 12 <http://www.expresscomputeronline.com/20050502/technologylike01.shtml>
- Shrivastava, H., & Venkateswaran, S. (2000). *The Business of Social Responsibility: The Why, What and How of Corporate Social Responsibility in India*. New

Delhi: Books for Change.

- Shukla, K. (2011). *Approaches to Corporate Social Responsibility of Selected Companies of Air Conditioning Industry in India* (An Unpublished Thesis), M.S. Patel Institute of Management Studies, Faculty of Management Study, The M.S. University of Baroda, Vadodara
- Silverman, D. (2010). *Doing Qualitative Research-A Practical Handbook, 3rd Edition*. New Delhi: SAGA Publications India Pvt. Ltd.
- Sims, R. R. (2003). *Ethics and Corporate Social Responsibility: Why Giants Fall*. USA: Praeger
- Singla, A., & Sagar, P. (2009). *Trusts and Corporate Social Responsibility: Lessons From India* retrieved on August 9, 2012 from <http://www.reputare.in/related-articles/corporate-social-responsibility-articles/trust-and-corporate-social-responsibility-lessons-from-india>,
- Sood, A., & Arora, B. (2006). *The Political Economy of Corporate Social Responsibility in India*. Geneva: United Nations Research Institute for Social Development.
- Soule, S. A. (2009). *Contention and Corporate Social Responsibility*. New York: Cambridge University Press.
- Sundar, P. (2013). *Business and Community: The Story of Corporate Social Responsibility in India*. New Delhi: SAGE Publications Pvt. Ltd.
- Sunder, P. (2000). *Beyond Business: From Merchant Charity to Corporate Citizenship*. New Delhi: Tata Mcgraw Hills.
- Tamkeen, & IIIIEE. (2007). *Saudi Companies & Social Responsibility-Challenges and Ways Forward*. Saudi Arabia: Royal Press.

- Tata Group, (2012). *Journey Towards an Ideal- Co-Creating Sustainable Value*.  
Mumbai: Tata Council for Community Initiatives.
- Teoh, S., Welch, I. & Wazzan, C. (1999). *The Effect of Socially Activist Investment Policies on the Financial Markets: Evidence from the South African boycott*.  
Journal of Business, 72: 35-89
- The Wall Street Journal, (2005). *Big Issue #2: Debating Corporate Social Concerns*.  
Page R6.
- Ullmann, A. (1985). *Data in Search of a Theory: A Critical Examination of the Relationship Among Social Performance, Social Disclosure and Economic Performance*. Academy of Management Review, Vol. 10, No. 3, pp. 540-577.
- UNGC, (2013). *Overview of UN Global Compact*. Retrieved on January 12, 2013 from  
<http://www.unglobalcompact.org/AboutTheGC/index.html>
- United Nations Global Compact, (2013). *Overview of the UN Global Compact*.  
Retrieved on May , 2013  
<http://www.unglobalcompact.org/AboutTheGC/index.html>
- Vedanta Khushi (2013), *Anil Agarwal: The New Face of Corporate Philanthropy*.  
New Delhi; ICMR: IIPM Thank Tank Publication
- Verma, S., & Chauhan, R. (2007). *Role of Corporate Social Responsibility in Developing Economies*. International Marketing Conference on Marketing & Society, IIMK.
- Vibrant Gujarat, (2013). *Corporate Social Responsibility - Discussion Forum – Comes out with Pointers for Moving from Dialogue to Action*. Vibrant Gujarat Conference, Gandhinagar retrieved on April 14, 2013 from  
<http://www.vibrantgujarat.com/DisplayNewsUpdate.htm?NewsUpdateId=40>

- Visser, W.,Matten, D., Pohl, M., & Tolhurst, N. (2010). *The A to Z of Corporate Social Responsibility*.NJ:Wiley.
- Visser, W., &Tolhurst, N. (2010). *The World Guide to CSR: A Country-by-Country Analysis of Corporate Sustainability and Responsibility*.London: Greenleaf Publishing Limited.
- Waddock, S. A.,& Graves, S. B. (1997). *The Corporate Social Performance-Financial Performance Link*. Strategic Management Journal 18 (4), 303-320.
- Waldman, D., Siegel, D.,& Javidan, M. (2005). *CEO Transformational Leadership and Corporate Social Responsibility*.USA: Mimeo.
- WBCSD(1998). *Stakeholder Dialogue on CSR*. The Netherlands.
- Wernelfelt, B. (1984). *A Resource Based View of the Firm*. Strategic Management Review 5, 171–180.
- Windsor, D. (2001). *The Future of Corporate Social Responsibility*,International Journal of Organizational Analysis, Emerald UK, 9(3), p 225–256.
- Worrell, D., Davidson, W., & Sharma, V. (1991). *Layoff announcements and stockholder wealth*. Academy of Management Journal, 38: 662-678.
- Zeren, Q. S. (2009). *Corporate Social Responsibility, Berkshire Encyclopedia of China*, Vol 5, Page 2667, Berkshire Publishing Group LLC.
- Zulkifli, Norhayah, Amran & Azlan,(2006). *Realising Corporate Social Responsibility in Malaysia: a view from the accounting profession*. The Journal of Corporate Citizenship.