

### Abbreviations used

C.T.	Clothing and Textiles.
I.Q.	Intelligence quotient.
PLM	Programmed learning material.
IM	Instructional material.
IRT	Immediate retention test.
DRT	Delayed retention test.

### Operational definitions

Conventional method is the formal class-room teaching which makes use of lecture and demonstration.

Behavioural objectives are objectives stated in meaningful terms in the form of observable and measurable behaviour of the learners.

Entering behaviour is the required behaviour of the students prior to conduct of the experiment.

Terminal behaviour are what the students are expected to achieve and attain after studying a particular content matter through a specific instructional strategy.

Immediate retention test is a test administered immediately on completion of the topic taught.

Delayed retention test is a test given after a period of time on completion of the topic taught.