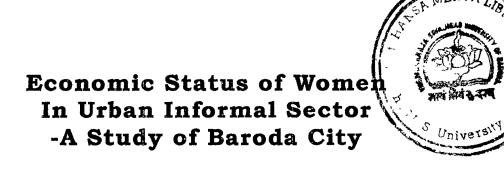
P/Th 9320



## A Thesis submitted to The Maharaja Sayajirao University of Baroda

For the degree of Doctor of Philosophy In Business Economics

By Trupti Thakorbhai Shah

Under The Guidance Of Prof. P. R. Pancholi

Department of Business Economics Faculty of Commerce The M. S. University of Baroda, Baroda- 390 002. October, 1999