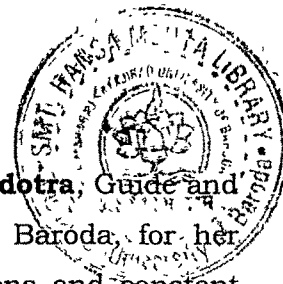


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**Meeta Agarwal**



Released on the occasion of Go-organic, Organic Expo 2002, the Organic Uttarakhand logo is aimed at developing a standard visual identity for all organic produce from Uttarakhand.

The core idea behind this logo design is a green 'organic' leaf encircled by green Q, suggesting the high quality standards adhered to by all organic producer in the state.

Envisioned to make Uttarakhand the first Organic State of the country and a preferred destination for the world market.