

Appendix - I

PEOPLE'S EDUCATION AND LITERACY CAMPAIGN KOTTAYAM

PELCK

List of Campaigns

I

Literacy campaign-	4th March 1989 to 12th June, 1989 (100 days)
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II

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| (1) Read more books campaign- | 12th June to 11th July 1989 |
| (2) Green the city campaign- | 12th July to 11th August 1989 |
| (3) Consumer guidance campaign- | 12th August to 11th Sep. '89 |
| (4) Keep Kottayam clean campaign-
(Environment education-1) | 12th Sept. to 11th Oct. '89 |
| (5) Physical fitness campaign- | 12th Oct. to 11th Nov. '89 |
| (6) Savings campaign- | 12th Nov. to 11th Dec. '89 |
| (7) Traffic sense campaign- | 12th Dec. '89 to 11th Jan. 1990 |
| (8) Immunisation campaign- | 12th Jan. to 11th Feb. '90 |
| (9) Campaign against smoking- | 12th Feb. to 11th March '90 |
| (10) Campaign against alcoholism- | 12th March to 11th April '90 |
| (11) Campaign against drugs- | 12th April to 11th May '90 |
| (12) Cancer education campaign- | 12th May to 11th June '90 |
| (13) Legal literacy campaign- | 12th June to 11th July '90 |
| (14) Vegetable cultivation
campaign- | 12th July to 11th Aug. '90 |
| (15) Keep Kottayam clean-
(environment education-2) | 12th Aug. to 8th Sept. '90 |