

Tables

1.01	Fish Production – State wise.....	4
1.02	Surplus of Fish in Gujarat.....	9
1.03	Export of Fish	10
1.04	Growth of Fish Export (CAGR %).....	10
1.05	Direction of Export of Marine Products from Gujarat.....	11
1.06	Direction of Export (Growth Rate %).....	12
1.07	Item-wise Fish Export from Gujarat during 1992-93 to 2006-07	13
1.08	Growth of Item-wise Fish Export from Gujarat during (CAGR %)	14
3.01	Year of Inception	54
3.02	Locations of Units.....	54
3.03	Ownership Pattern.....	57
3.04	Average Annual Turnover (Rs. in lakhs)	58
3.05	Turnover by Location	59
3.06	Product Range.....	60
3.07	Category-wise Employment in Gujarat Fish Processing Sector	61
3.08	Centre-wise Employment in Gujarat Fish Processing Sector	62
3.09	Relationship Between Product and Employment By One Way ANOVA.....	62
3.10	Cross-Tabulation Between Product and Wastage	67
3.11	Sources of Raw Material.....	70
3.12	Mode of Procuring Raw-material	71
3.13	Mode of Maintaining Relations with Fish Suppliers	72
3.14	Reasons for Competitors' Products Being Superior	75
3.15	Effort to Meet Competition.....	76
4.01	Costs (Per Rupee/kg)	82
4.02	Average Cost of Production by Product and Type.....	83
4.03	Comparison of Average Cost Between Who Have Value Added Products and Who Do Not Have by T-Test	84
4.04	Installed Capacity / Day / Tons.....	86
4.05	Capacity Utilization in Fish Processing in Gujarat.....	89
4.06	Share of Each Cost in Total Cost.....	91
4.07	Lowest Average Cost / Per Unit	91
4.08	Distribution of Firms by Optimality and Cost	92
4.09	Item-wise Profit/Loss per kg.....	93
4.10	Economics of VAP	96
4.11	Inspired to Make VAP	97
4.12	Steps for Product Development	99
4.13	Economics of Packing.....	101
4.14	Relationship between Packing Material Cost and Price Received by Pearson Correlation	102

4.15	Quality Standards.....	103
4.16	Percentage Differences in Price of EU and Non EU.....	104
4.17	% Increase in Sales	105
4.18	Nature of Problems in Adoption of E.U. Quality Standards.....	106
4.19	Problems in Implementing Quality Standards	108
4.20	Comparison between E.U. and Non-E.U. Fish Processing Units.....	110
5.01	Customers	117
5.02	Mode of Sales	118
5.03	Maintaining Customers Relations.....	119
5.04	Strategies to Increase Future Sales.....	120
5.05	Comparison of Price Received Between Who Have Price Information and Who Do Not Have By T-Test	123
5.06	Source of Price Information.....	124
5.07	Nature of Problems	125
5.08	Product-wise Price 2006-07 (Per kg / Rs.).....	126
5.09	Market-wise Price 2006-07.....	126
6.01	Problems of Electricity	132
6.02	Financial Implication due to Disruptions.....	132
6.03	Other Problems	136
6.04	Subsidy Schemes for Fish Processing.....	142
6.05	Tariff and Non-Tariff Barriers Reported.....	147
7.01	Problems of Gujarat Fish Processing.....	153
7.02	Projection of Fish Export.....	161