Research Paper Presented



NATIONAL CONFERENCE ON

CREATIVITY, INNOVATION AND TECHNOLOGY FOR SUSTAINABLE GROWTH AND DEVELOPMENT OF INDIAN ECONOMY

Organised by FACULTY OF COMMERCE in collaboration with Indian Commerce Association (Gujarat Chapter) 28th December, 2019

Certificate

This is to certify that

Jaspreet Minhas

has participated and presented a paper titled

ELECTRONIC COMMERCE: A COMPETITIVE ADVANTAGE PLATFORM

In National Conference on

Creativity, Innovation and Technology for Sustainable Growth and Development of Indian Economy held at Faculty of Commerce, GLS University on 28th December, 2019

Dr. Marzun Jokhi Vice Principal Faculty of Commerce, GLS University

Dr. Ashwin Purohit Dean Faculty of Commerce, GLS University



UNIVERSITY OF MUMBAI

DEPARTMENT OF COMMERCE

Certificate

This is to certify that

Mr. Ms. Dr. JASPREET MINHAS

College

Of

THE GOVERNMENT OF DAMAN

Participated / Presented a Paper Titled

THE

OF PUSH STRATEGIES ON CONSUMER BEHAVIOUR

In Two Days International Conference On "Asian Economy - A Cross Country Analysis" On 17th And 18th February, 2020 **Organized By**

Department Of Commerce. University Of Mumbai, Santacruz (E), Mumbai 98.

> CMA Dr. Kinnarry V Thakkar Conference Chairperson, Professor & Head Department Of Commerce, University Of Mumbai

Research Paper Published



RESEARCH REVIEW International Journal of Multidisciplinary

e-ISSN: 2455-3085 Impact Factor: 4.184



UGC Approved Journal

Journal No.: 44945

Indexed in Google Scholar, IIJIF, DOAJ, RESEARCH BIBLE, DRJI, DAIJ, OAJI.net, QF, GIF, UGC, Researcher ID

by Thomson Poutors

CERTIFICATE OF PUBLICATION

This is to certify that Research Paper/ Article/ Case Paper entitled

Purchase Behaviour of Consumers Durable
Goods (A Case Study of Selected Union Territories-Daman & DNH)

Authored by

Dr. Umesh R. Dangarwala & Ms. Jaspreet B. Minhas

has been published in Volume-3, Issue-05, MAY-2018 in this International Peer Reviewed ISSN Indexed Research Journal.



Ref. No. RRJ2018030531

editor@rrjournals.com

Certificate Verification visit: http://rrjournals.com/View_Certificate

© Research Review Journals All Rights Reserved