CERTIFICATE

This is to certify that this research titled 'Social Media Communications for Corporate Social Responsibility (CSR) Branding in Select Indian Central Public Sector Enterprises (CPSEs): A Study', incorporates the results of an independent study carried out by Ms. Ciny Mathew Philip under the guidance of Prof. Niti Chopra for the degree of Doctor of Philosophy in Journalism and Communication. The contents presented herein have not been submitted for the award of any other Degree or Diploma of this or any other university.

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