

## **APPENDIX C**

### **Observation Guidelines**

- \* Which programs and channels were being viewed ?
- \* Distance from the set and position of child while viewing television?
- \* Who were the viewers ?
- \* Activities carried out by child and other family members while viewing television
- \* Interaction between family members while viewing television.

Observations were ongoing. Physical set-ups, people present, activities, and verbatim conversations were recorded.