

APPENDIX G
Mean Duration of Viewing (per week) for
Selected Variables (N=388)

Ordinal Position

	Mean	SD
Eldest	9 490	10 448
Middle	7.260	5 499
Youngest	9 188	8 086
Only child	8 117	6 675

Age

	Mean	SD
2.06 - 3.06	7 662	7 158
3.07 - 4.06	7.645	7 436
4.07 - 5.06	10.015	9 497
5.07 - 10.00	9 896	6 886

Father Education

	Mean	SD
Primary	8 562	9 412
School Pass	8 497	8 060
Graduate	8 944	8 546
Post graduate	7 503	6 079

Mother Education

	Mean	SD
Primary	7 622	7.902
School Pass	9 201	8 404
Graduate	8.347	8 613
Post graduate	5.314	3 853

Father's Occupaton

	Mean	SD
Business	8 550	7 299
Service	8 825	8 947

Mother's Occupaton

	Mean	SD
Housewife	8 194	7 922
Working	10 52	9.026

Income (Monthly)

	Mean	SD
< 5000	7 678	7.472
5001 - 10000	9 615	8 863
10001 - 15000	10 057	10.354
15001 - 20000	6.889	5 547
> 20000	8 762	9 449