## APPENDIX - 4

## QUESTIONNAIRE

Dear Friend,

I am a lecturer and a Ph.D. scholar in Home Management Departmen to Faculty of Home Science, M.S. University, Baroda. I am approaching you for my docotoral reserch. I request you to kindly read the questionnaire carefully and furnish the information required.

Please do not hesitate to give correct information because it is needed only for research purpose. I assure you that the information will be kept strictly confidential. Your frank responses will help me to conduct my research successully.

Expecting your valuable co-operation and thanking you.

Yours sincerely,

(Maneesha Shukul)

Note: Please give information by putting a tick mark ( ) in the suitable columns/space provided along the question or by writing where required.				
Your Name and Address :				
Q.1 Your age in years (Completed )				
Q.2 Your education (Completed)1. Below Graduation2. Graduate3. Post Graduate				
Q.3. Total monthly income of your family from all the sources:  Rs				
Q.4 Please indicate your employment status1. Non-employed2. Employed				
Q.5 Below are listed some of the sources which are generally used for collecting information before buying a product. Please indicate the frequency (how many times) with which you use these sources.				
Sources of Information   Always   Sometimes   Never				
1. Newspaper				
2. Magazine				
3. Leaflets				
4. Television				
5. Video				
6. Cinema				
7. Radio				
8. Displays in the shops				
9. Posters/hoardings on the road				
10. Friends				
11. Relatives				
12. Neighbours				
13. Salesman				

Q.6 Please state what kind of information you get for various household products from the sources mentioned above?

Q.7 The following statements are related to general environmental situation of the earth. Please indicate whether the statements are correct, incorrect or you do not know about them, by putting a tick mark ( ) in the appropriate column.

Sr. |Correct| Incorrect| I do Statements No. not know ---1. Family planning has nothing to with environmental problems. 2. Environmental pollutions is the act of introduction, of extrane--ous substances or energy into the environment that induces unfavourable changes. 3. "Green House Effect" does not allow heat to escape from atmosphere. 4. The earth is like a space ship with only limited room and resources. 5. People will have to wear oxygen masks, even in ordinary condition to breathe oxygen, in near future due to pollution. 6. Air pollution may lead to climatic changes. Pollution is more in urban (city) 7. areas than in rural (village) areas. 8. There is no relationship between population and pollution. Chlorofluorocrbons (C.F.C.) which 9. are mainly used in refrigertors cause depletion of the ozone layer 10. Carbon dioxide is one of the causes of "Green House Effect". 11. The temperature of the entire earth is rising.

Sr. No.	Statements	Correct	Incorrect	I do not know
12.	Most of the natural water reservoirs such as lakes, ponds are silted reducing quantity of water they can hold.			
13.	Thinning of Ozone layer in the atmosphere will result in decreasing protection of earth from the excess of hazardous ultraviolet rays from the sun.			
14.	Smoke and Fog together are termed as "Smomg", which is constantly increasing in Northern countries of the world.			
15.	Global warming will increrase the water levels in the sea.			
16.	Green House Effect is more in urban areas than in rural areas, due to heavy pollution.			
17.	Water sources near industries are more polluted than those which are away from industries.			e personal de la companya de la comp
18.	Ozone layer is depleting.			and a second sec
19.	Increasing Green House effect is resulting in rapid Global warming i.e. rise in temperature of the earth.			
20.	Household waste water does not create water pollution.	AND THE PARTY OF T		
21.	Increasing deforestation is disturbing ecological balance.			
22.	After deforesting their lands, the developed countries want the developing countries not to deforest so that earth's ecological balance can be maintained.			
23.	Pollution of air due to particulates leads to some changes in the climatic patterns of the city.			

Sr. No.	Statements	Correct	Incorrect	I do not know
24.	Increasing use of pesticides does not create pollution.			
25.	Radio active substances are a source of pollution.			
26.	More people living in urban areas are having hearing problems due to noise pollution than people living in rural areas.			
27.	Soil can not be polluted in any way.	Andreas de Angres de Constante		
28.	There will be a continuous supply of petroleum products forever.	egan ur ur angalegaria (angalegaria)		all parameters and the second
29.	There is no need to conserve drinking water.			district dis
30.	Alternative sources of energy must be utilised to conserve the traditional sources of energy.			
31.	Increasing population is one of the important causes of depletion of non-renewable resources.			
32.	"Throw-away" culture is good, economically as well environ-mentally.			
33.	Much of the metal and other resources are lost permanently in the garbage.			
34.	Preservation of animal life helps to maintain an ecological balance.			
35.	The feedstocks of metals would be exhausted sometime or the later.			
36.	It is wasteful to spend money and efforts on sanctuaries/wild life reserves.			
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Sr. No.	Statements	Correct	Incorrect	I do not know
37.	It is incorrect to say that after the Gulf war of 1991 there was "Black snowfall" in Kashmir.			
38.	The desert in Rajasthan is extending all around.			TOTAL STATE OF THE
39.	Nuclear weapons in no way have any threat on the world's environment.			
40.	Economically developed countries have better environment.			
41.	Recycling of waste is becoming `a must' for the sustainable development of the country.			
42.	The manufacturing, consuming and disposing of many of the consumer products are increasingly creating pollution.			
43.	The high rise buildings have adverse impact on quality of environment.			
44.	Industrialization has improved the environmental quality.			
45.	Urbanization is one of the major causes of polluting urban environment.			
46.	Industries are one of the chief source of water and air pollution.			
Q.8	Do you know or have you heard abou working to "save the environment"	t volunt	ary organiz ch are acti	ations ve in

	working to "save Baroda?	the er	ivironmer	it" and	which are	active
	1. No 2.	Yes				
Q.9	If Yes, please w	rite th	e names (	of such	organizati	ons.

Q.10	Are	you	а	member	of	any	of	these	organizations?
	1.1	No.		2	. Ye	es			

type you ( 1. ( 2. )	1 If Yes, please specify the name of the organization, the type of membership you hold and the kind of activities which you do.  1. Organization  2. Type of membership  3. Kind of activities					
Q.12 (i) I	Oo you know about	"ECOMARK" (2) Yes _	'?			
	If Yes, please what does it mea					-do-
(b) V	What is its purpo	ose ?				
(c) (	On which products	s it is giv	ren ?			
(iii)	Will you buy a costs more?	product be	earing "ECC	DMARK" eve	n if it	
	(1) No	(2) Yes				
colum	se indicate by pu nn, whether the i	Eollowing :	ick mark ( items caus	) in the e pollution	e relevant on or harm	in
Sr. Iten No.	ns	in produc- -tion stage	Pollutes in use stage	after disposal	pollute	not know
1. Glass jars, 2. Plastic jars 3. Plastic shop 4. Plastic milk 5. Tin containe 6. Plastic (discups etc. 7. Paper (disportates etc. 8. Pattal and Doftree leav 9. Disposable b 10.0ld newspape 11.Gift wrappin 12. Pesticide a insecticide cans 13. Gas/Kerosen 14. Petrol	s,bottles etc. pping bags c bags ers sposable)  psable)  pona made res pallpen ers ag paper and/or in aerosole					

Q.14. The following statements are related to the responsibilites of each consumer (individual) towards the environmental situation of the earth. Please indicate whether you agree, disagree with the statements or are uncertain. Kindly put a tick mark ( ) in the appropriate column. Remember, there is no right or wrong answer.

\_\_\_\_\_\_ | Un- | Disagree Sr. Agree Statements Certain No. If one harms the nature one harms oneself. 1. 2. It is expected from each consumer to dispose off the household waste in such a way that it does not pollute the surroundings. 3. Consumers can help to save deteriorating environment of the erth if they do not buy those products whose manufacturing harms the environment. When using vehicle, consumers need not be 4. bothered about the noise and air pollution generated by it. 5. Choosing life styles which are in harmony with the environment fosters long term benefits to the present and future generations. 6. It is not the responsibility of each consumer to participate actively in the activities to save the environment. There is no need to bother oneself where 7. and how the solid waste from each household is discarded. 8. What life on the earth will be like in the future does not depend on how we take care of it now. It is desirable to discontinue using 9. perfumed sprays containing CFCs (Chlorofluoro Carbons) which damage the ozone layer in the atmosphere. One need not bother oneself if he/she sees anywhere water flowing uselessly and being wasted. It is expected from each individual as 11. consumer to think for the environment

globally and act locally.

Sr. No.	Statements	Agree	Un- Certain	Disagree
12.	Each individual as a consumer need not accept any responsibility for the proper disposal of waste from the things they buy.			
13.	One consumer alone cannot do anything to save the environment.			,
14.	After eating in the parks/picnic spots everyone must see that litter or waste is thrown in the dust bin.			
15.	Unless consumers act now to conserve natural rresources, future generations will be faced with a lower quality of life.			,
16.	It is the responsibility of each individual to create healthy environment in order to enjoy it.			
17.	If each consumer makes it a point to send solid waste material for recycling agencies, it will help to solve solid waste disposal problem.			
18.	Organized or individual actions by consumers can save the environment of the earth.			
19.	There is no need for consumers to raise their voice against the industes and institutions which pollute the environment.			
20.	Consumers should be selective in their consumption of resources chosing those which result in the least environmental damage in their extraction and use.			
21.	It is desirable to buy "environment friendly products even if they are little more costly.			
22.	It is a nuisance to keep every type of waste material separated for recycling.	un Dening physical action — Therefore		
23.	One need not be aware and need not support the environmental actions taken by city/district/state/central authorities.		A PARTICIPATION OF THE PARTICI	
24.	Consumers need to stop buying disposable items like paper/plastic cups and plates to save the environment.			

Sr.	Statements	Agree	Un- Certain	Disagree
25.	Each individual does not have any responsibility toards plrotecting and growing more trees.			
26.	One need not particularly be worried about what the world will be about 100 years from now.			
27.	Those who say that today's trash is tomorrow's cash are wrong.			
28.	The consumers need not bother when they buy any product whether its manufacturing use and disposal harm the environment or not.			
29.	Each consumer must try to prevent pollution generation.			
30.	Consumers may waste less resources of the earth by restricting their wants.			

Below are given some practices related to buying, consumption and waste disposal related to selected household goods. Please read them carefully and indicate which of the alternatives you generally follow by encircling the numbers against the alternative. Even if you do not face the situation provided in some cases, imagine what would you do? Please select only one of the alternatives provided with each practice. Assume that the product available in various types of packaging material is of the same quality and quantity. Please give ALL the reasons for selecting a particular alternative.

## Q.15. Buying Behaviour

i.	I	buy	cooking	oil	sold
	7	4 ~	· +ina		

- 1. in tins
- 2. in plastic bottles/bags/jars
- 3. in tetra pack such as Dhara Reasons

11. I buy coffee	e bomaer sora
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- 1. in glass container
- 2. in refill lpacks/plastic packaging
- 3. loose Reasons \_

- iii. I buy hair oil available in
  - 1. plastic bottles
  - 2. tin containers
  - 3. glass bottles Reasons \_\_\_\_\_

iv.	1.	y cold drinks available in glass bottles in paper packs sometimes in glass bottle, sometimes in paper pack. Reasons
v.	1.	y food grains in bulk packed in Plastic gunny bag Jute gunny bag Jute gunny bag Jute gunny bag lined with plastic Reasons
vi.	When 1. 2. 3.	I go for shopping I make it a point to carry my own shopping bag to bring the purchased items. I accept plastic shopping bags from shopkeepers only when my bag is full or I have to do some unplanned purchasing. I do not bother to carry my shopping bag and bring the purchased items in the plastic bags provided by the shopkeeper. Reasons
vii.	<ol> <li>2.</li> </ol>	I buy ball pen I buy the one which is to be used and when exhausted, to be thrown away. necessarily I buy the one which can be reused. I buy any kind which looks good and I do not bother whether it is reusable or disposable. Reasons
viii.	singl 1. 2.	y disposable plates, cups, etc. to be thrown away after le use made from paper plastic leaves of the tree or earthen ware (mati) Reasons
ix.	1. 2.	cally I buy a dry product packed in
x.	1.2.	presenting gift to any one I do not wrap the gift I use new gift wrapping paper by myself/from shop I use gift paper which I received from someody or use news paper. Reasons

х1.		of any kind and do not bother about phosphate contents.  I do not know anything about phosphate contents which does not contain phosphate like "SHUDH" detergent from TATA chemicals. Reasons
xii.	When 1. 2. 3.	which the utensil is made.  I do not pay any attentin to fuel efficiency of the base material.
xiii	. When 1. 2. 3.	do not bother about its expected electricity consumption
	1.	y a plastic bucket which is made from virgin (new) plastic reused (recycled) plastic I do not bother about the type of plastic and buy sometimes recycled and sometimes virgin plastic bucket. Reasons
0.16	Consi	umption Behaviour
i.	Afte conta	r consuming goods bought from market, the empty ainers in good condition made of glass and plastic are used again to fill up something thrown in the garbage sold Reasons
ii.	1. 2.	a party of about 209 people, I use plates made from paper glass/steel/durable plastic tree leaves (pattal) Reasons
iii.	For a 1. 2. 3.	party, I supply paper napkins to each guest cloth napkins to each guest one cloth napkins to be used in common by all the guests. Reasons

iv.	Ina ; 1. 2. 3.	party of moderately large group of people, I serve tea in cups-saucers or mugs of china/steel/melamine plastic disposable plastic cups (polystyrene cups) Rampyari (Kulladh/earthen containers) Reasons
ν.	For (1. 2. 3.	doing their rough work in writing, I provide my children new notebooks/fresh papers old notebooks having some blank papers or waste papers of computer slate and a pencil to write over it.  Reasons
vi.	When 1. 2. 3.	I write a letter, I write a few lines on a large paper use a smaller papeer to write few lines write maximum possible on the paper.  Reasons
vii.	1.	ontrol cockroaches in my house, I use vapour spray insecticide insecticide powder household techniques Reasons
viii	Once 1. 2. 3.	the "dal" (or any liquid) starts boiling on gas stove I always reduce the flame of gas stove I do not reduce the flame I reduce the flame of gas stove someimes. Reasons
ix.	When 1. 2. 3.	preparing meals, if vegetable is not cut, I leave the flame of gas burning while I am cutting vegetable I light the burner onlyh hen I am ready to put the food for cooking on burner. I put the vessel in which vegetable is to be prepared, over a low flame of gas stove. Reasons
х.	1. 2.	cooking rice and/or "dal", I use pressure cooker do not use pressure cooker use pressure cooker only sometimes. Reasons
xi.	1. 2.	cooking on gas stove, I use flat bottom pans do not bother about shape of the bottom of the pan I use flat bottom pans only in some cases Reasons

xii.	1.	use small burner sometimes.
xiii	. Gen 1. 2. 3.	
xiv.	1. 2.	rally, on open cooking vessel, I place a lid place a lid only sometimesd do not place a lid Reasons
xv.	To ea 1. 2. 3.	allow it to reach to room temperature and then heat it
xvi.	For p 1. 2.	
xvii.	1. 2. 3.	Generally, all the family memebrs present at home have meals together, heating food only once have meals one by one heating food each time some have meals together and for others the hot food is kept in insulated containers so that it remains warm.  Reasons
xviii	1. Wh 1. 2.	nen I go out of a room I do not bother about switching off lights and fans. I make it a point to see that I switch off all unneeded lights and fans. I switch off fan but not light. Reasons
xix.		greeting cards received on various occasions are thrown away used as book marks, to make new cards or used for noting telephone calls or shopping lists.  Preserved forever.  Reasons

xx.	To protect myself from mosquitoes, I  1. use a repellent "mat" or an insecticide spray  2. burn neem leaves or use dhoop.  3. use a mosquito net.  Reasons
Q.17	. Waste Disposal Practices
i.	Empty small bottles of glass and plastic of my house are  1. reused in best possible way  2. thrown away  3. sold  Reasons
ii.	The waste mateiral made of plastic, glass, tin, paper, etc. are  1. collected separately and sold 2. thrown all together in the dustbin 3. collected separately and thrown separately Reasons
iii.	After emptying the contents of the shopping bags and/or packaging bag made of plastic which I receive from shops -  1. I tear into small bits and throw away anywhere.  2. collect to use or sell later/to give to the rag picker  3. throw away carefully in garbage can  Reasons
iv.	The disposable (throw-awaty) cups and plates, are  1. thrown in open space near my house along with other wastes  2. collected in one bag/basket and thrown separately in garbage can provided by corporation  3. sold Reasons
v.	Bits of waste paper of my house are  1. collected and burnt  2. collected and thrown in the dustbin  3. just thrown out of the window of the house Reasons
vi.	When any gift wrapped is gift paper is receive, the paper is  1. removed carefully and collected for reuse  2. torn and thrown  3. removed carefully sometimes onlyif it is of good quality or design.  Reasons

VII.	are	empty tins of pesticide of inscricide used in my house
		disposed along with other waste of my ghouse disposed carefully so as not to harm anyone sold Reasons
viii.	1. 2.	ry milkbags of my house are sold after sometimes by me/by servant. thrown in the dustbin washed and reused in the home itself.  Reasons
ix.	roads	r consuming eatables, plastic and/or paper packewts on side/parks the empty packets are left behind on the road/park definitely thrown in to garbage collection bin by me. thronw in the garbage collection bin only if it is available nearby.

Reasons