



CHAPTER 8

FUTURE SCOPE OF INVESTIGATION

1. Reaching out to Industries and manufacturers for fortifying their products and making them available in the market (unorganized and organized sector)
2. Social marketing for introducing fortified foods to the general population and creating awareness
3. Capacity building of stakeholders for the FSSAI standards and the procedure of fortification
4. Wide awareness sessions to be carried out focusing on the advantages of food fortification in different setups
5. Innovations for easy monitoring and evaluation of the fortification process
6. Advocacy sessions for bridging the gaps between political leaders, manufacturers, scientists, and researchers
7. Provision of technical support to the stakeholders and analyzing the samples as per the FSSAI standards