

APPENDIX IX

TABLES 47-56 (FULL RAW DATA FOR FEMALE GROUPS)

TABLES 57-66 (FULL RAW DATA FOR MALE GROUPS)

TABLE 47
FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #1 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score of words right for each repetition in the pre-test.						Score on Reverse Test	Total Columns 1 - 6	Score (no. of words right) for repetition of the experimental film version						Score on Reverse Test	Total Columns 1 - 6	Control Version	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6				
1	Buchanan	17	Home Ec	No	2	4	3	12	17	20	20	63	3	4	5	9	12	15	19	48	2	0
2	*Fetterman	17	Home Ec	"	0	0	3	2	3	11	16	24	2	4	8	11	13	13	13	51	2	3
3	*Fitzpatrick	19	Home Ec	"	2	7	10	14	15	16	20	64	2	6	13	16	17	16	19	70	5	3
4	*Gallagher	19	Soc	"	1	3	12	16	20	20	20	77	0	9	15	19	20	20	20	83	9	6
5	Latta	13	Home Ec	"	0	1	3	8	9	12	20	33	1	7	12	14	15	16	20	65	2	2
6	Laughner	16	Home Ec	"	0	3	5	9	15	15	17	47	1	3	6	8	10	12	16	40	2	1
7	Magelberg	15	Com	"	0	1	1	3	7	6	13	15	2	4	6	8	11	14	15	45	3	5
8	*Mein	13	Ed	"	1	1	6	12	13	16	19	49	0	6	8	10	9	16	13	49	1	3
9	*Olson	13	Ele. Ed	"	0	3	3	10	12	13	20	46	0	3	3	8	8	9	19	31	12	6
10	*Painter	21	Ph Ed	"	0	7	12	15	17	19	20	70	2	4	9	16	18	19	20	63	4	8
11	*Pelz	19	Ph Ed	"	1	4	7	11	12	14	15	49	2	4	9	11	13	15	20	54	7	11
12	*Preven	13	Arts & L	"	1	4	6	3	9	13	15	41	2	6	3	10	12	14	13	52	7	8
13	*Palm	13	Arts & L	"	2	3	16	19	20	20	20	35	4	10	16	18	20	20	20	88	16	15
14	*Shackelford	19	El Ed	"	0	2	6	12	14	17	19	51	2	4	6	13	15	16	20	56	3	4
15	*Shultz	19	Ed	"	0	5	7	15	19	19	20	65	2	5	9	10	14	17	19	57	6	9
16	*Sims	19	No maj	"	1	1	2	1	5	12	17	22	1	5	7	9	10	13	19	45	1	2
17	*Clomanson	13	Ph Ed	"	3	9	12	17	20	20	20	31	3	9	14	19	19	20	20	84	20	19
18	*Hillensky	17	Com	"	0	3	5	6	3	12	15	34	2	4	5	6	6	8	13	31	1	3

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 48

FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #2 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	*Gill	19	Home Ec	No	0	3	6	8	9	11	17	37	3	5	10	10	13	14	19	55	0	2	2
2	*Iobst	18	Home Ec	"	1	1	4	8	10	13	18	37	1	6	9	14	16	17	20	63	4	10	10
3	*Justin	19	Pre Med	"	0	8	15	17	20	20	20	80	0	9	14	18	20	20	20	84	11	12	12
4	*Kachic	19	Bus Ed	"	0	2	6	9	10	10	14	37	1	4	8	10	11	14	20	48	2	1	1
5	*King	20	Sp. Stu	"	1	7	9	14	15	15	19	61	0	7	10	15	18	19	20	69	5	5	5
6	*Lowery	18	Home Ec	"	0	5	15	17	18	19	20	74	2	10	10	15	16	20	20	73	7	7	5
7	Mansfield	19	Home Ec	"	0	6	11	17	17	18	20	69	2	8	12	18	20	20	20	80	16	13	13
8	*Mayall	19	Home Ec	"	1	0	5	8	7	12	17	33	0	6	9	13	16	19	20	63	7	13	13
9	Nitruer	19	Pol S	"	0	4	11	17	18	18	18	68	3	8	14	17	20	20	19	82	--	--	--
10	*Rowland	19	Home Ec	"	0	1	2	3	6	6	13	18	0	2	4	11	14	15	16	46	2	3	3
11	*Scheck	19	Art Ed	"	2	4	6	10	12	15	18	49	3	7	15	16	20	20	20	81	4	15	15
12	Shapinas	19	Com	"	4	5	12	17	15	18	20	71	--	--	--	--	--	--	20	--	9	2	2
13	*Shaw	18	Arts & L	"	1	4	12	12	14	17	19	60	3	9	12	15	17	18	20	74	8	3	3
14	*Snyder	19	Ph Ed	"	0	2	4	7	10	12	19	35	2	5	6	8	11	13	20	45	1	6	6
15	*Thompson	19	Spanish	"	1	3	6	11	14	17	20	52	2	9	15	17	18	19	20	80	4	10	10
16	*Wooley	18	Home Ec	"	3	8	16	17	18	20	20	82	5	8	14	18	20	19	19	84	9	11	11
17	Zinman	18	El Ed	"	2	9	12	16	16	17	20	72	2	11	16	19	20	20	20	88	10	0	0

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 49
FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #3 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test						Score on Reverse Test	Total Columns 1 - 6	Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns 1 - 6	Control Version	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6				
1	Ambrosius	18	Art Ed	No	1	1	5	6	8	10	20	31	0	5	5	8	11	16	20	45	-	-
2	*Bourne	20	El Ed	"	1	4	14	17	19	20	20	75	4	6	11	13	17	19	19	70	5	5
3	Hoffer	20	Com	"	2	3	6	12	12	16	19	51	1	4	11	14	16	19	20	65	-	-
4	*Kratz	19	El Ed	"	1	6	12	12	15	17	19	63	2	8	12	15	17	18	20	72	5	3
5	*Lewandowski	19	Journ	"	0	8	15	15	20	20	20	78	1	9	15	17	20	20	19	82	18	16
6	Lewis	19	Home Ec	"	7	14	17	19	20	20	20	97	6	18	20	20	20	20	19	104	13	13
7	*Mondrick	20	Home Ec	"	0	2	8	10	12	19	20	51	2	4	8	14	16	17	20	61	10	4
8	*Moore	19	Home Ec	"	2	5	13	11	16	20	20	67	1	8	10	16	19	20	19	74	2	10
9	*Nichlis	13	English	"	0	3	5	8	10	11	20	37	0	7	9	14	16	16	20	62	5	9
10	*Schrope	19	Sec Ed	"	5	6	11	15	19	20	20	76	2	3	8	12	17	17	19	59	15	13
11	*Seltzer	13	General	"	2	5	14	19	19	20	20	79	4	8	14	15	19	20	20	33	9	14
12	*Sherman	13	Math	"	2	5	7	12	16	18	18	60	3	7	10	14	16	16	19	66	2	5
13	*Taylor	19	Arts & L	"	1	5	8	12	17	19	19	62	4	6	14	17	18	19	20	78	3	12
14	*Tooma	20	Sec Ed	"	0	0	0	1	1	2	8	4	0	0	1	1	1	4	13	7	2	0
15	*Weiss	19	General	"	2	6	17	18	20	20	20	83	2	14	17	19	19	19	20	90	9	15
16	*Werts	19	Home Ec	"	0	0	0	2	3	10	15	15	1	5	8	11	14	15	20	54	2	5
17	*White	19	Arts & L	"	1	2	8	10	14	15	18	50	1	6	10	11	17	17	17	62	3	4

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 50

FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #4 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns	Score on Reverse Test	Total Columns	Control Version	Main Version
					1	2	3	4	5	6	1	2	3	4	5	6						
1	*Pagby	22	Sp Stu	No	1	2	8	11	14	17	19	1	7	14	15	18	19	20	74	15	15	15
2	*Beahan	19	Journ	"	1	4	10	14	16	20	20	0	10	16	17	20	18	20	81	8	8	8
3	*Beck	19	L A	"	2	1	4	7	7	8	17	0	5	11	14	17	19	20	66	5	7	7
4	*Chalvpa	18	Ed	"	2	8	10	15	20	20	20	2	9	16	19	20	20	20	86	7	5	5
5	*Dahl	20	Arts & L	"	0	4	9	12	15	19	20	2	5	11	15	17	17	19	55	9	2	2
6	*Holtzman	19	El Ed	"	1	6	13	16	19	18	20	1	6	11	17	18	20	15	73	7	10	10
7	*Krae	19	English	"	1	7	8	11	12	16	20	1	5	11	12	16	16	20	61	15	12	12
8	*Lacoe	19	Home Ec	"	1	4	11	12	17	20	20	2	3	4	9	12	16	13	46	16	3	3
9	*Miller	19	D I R	"	0	5	11	15	17	19	20	1	6	9	14	16	17	19	63	10	11	11
10	*Peek	19	Arts & L	"	0	1	2	5	5	8	16	0	2	7	11	13	12	18	45	3	6	6
11	*Pine	18	Arts & Sci	"	1	3	11	14	15	16	18	1	4	8	11	13	17	20	54	5	0	0
12	*Sheehe	19	Ph Ed	"	0	3	5	11	13	17	16	1	4	9	11	10	12	16	47	3	3	3
13	*Simonds	19	Arts & L	"	1	4	7	15	17	20	20	1	8	14	15	18	20	20	76	2	8	8
14	*Thompson	19	Home Ec	"	1	2	5	11	10	15	20	1	4	7	10	11	13	19	46	2	2	3

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 51

FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #5 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns 1 - 6	Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns 1 - 6	Control Version	Retention test score
					1	2	3	4	5	6			1	2	3	4	5	6				
					1	2	3	4	5	6			1	2	3	4	5	6				
1	*Brown	19	El Ed	No	1	7	11	15	17	20	20	71	0	5	12	12	18	19	19	66	3	2
2	*Cals	19	Home Ec	"	1	3	8	14	15	16	20	57	2	6	9	11	15	17	20	60	8	10
3	*Conrad	18	El Ed	"	4	12	17	19	20	20	19	92	3	15	19	20	20	20	20	97	7	6
4	Crawford	19	Home Ec	"	0	8	16	20	20	20	20	84	1	8	17	18	19	20	20	83	14	15
5	Fino	18	Home Ec	"	1	8	13	15	17	18	19	72	1	9	12	16	19	19	20	76	12	12
6	Funk	19	Home Ec	"	1	6	13	14	19	19	20	72	1	6	8	10	15	15	20	55	8	2
7	*Harrison	19	English	"	2	9	11	13	17	13	19	70	1	4	9	12	16	16	15	58	0	1
8	*Kaplan	18	EnglishLit	"	1	2	3	5	9	14	20	34	1	2	9	12	14	15	20	53	3	8
9	*Koballa	19	El Ed	"	5	9	14	15	19	20	20	82	4	12	17	20	20	20	20	93	10	8
10	*Lew	18	Home Ec	"	2	9	15	17	19	19	20	81	1	14	16	16	16	19	20	82	11	10
11	*Lucas	22	Meteo	"	5	12	17	20	20	20	19	94	1	6	13	14	17	18	20	69	8	12
12	*Maroney	19	Com lit	"	7	10	16	18	19	20	20	90	5	14	17	19	19	20	20	94	12	14
13	*Strong	18	El Ed	"	2	8	11	15	15	19	20	70	1	5	8	9	15	15	20	53	14	7
14	*Toth	19	Home Ec	"	0	2	7	10	14	15	13	48	0	4	8	12	15	17	20	56	10	11
15	*Trumpeter	19	Ch Fm	"	0	0	0	2	4	4	10	10	1	0	2	2	3	3	7	11	0	0
16	*Wakefield	18	Journ	"	6	12	19	19	20	20	20	96	6	16	19	20	20	20	20	101	19	20
17	*Yerg	19	Foods	"	3	15	17	19	20	20	19	94	1	14	19	20	20	20	20	94	3	6

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 52

FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #6 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right) for repetition of the experi- mental film version.						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	Bell	19	El Ed	No	2	7	16	20	20	20	20	85	6	12	16	18	20	20	20	92	9	11	11
2	*Clark	18	Journ	"	1	5	10	11	16	17	20	60	2	4	11	15	19	19	20	70	7	11	11
3	*Colleman	19	Art Ed	"	0	1	4	10	11	13	16	39	3	6	9	11	15	18	20	62	10	11	11
4	*Dally	19	Bus Ed	"	3	8	16	18	20	20	20	85	3	4	11	19	20	20	19	77	3	9	9
5	Eshelman	22	IndvAdm	"	0	1	4	6	6	5	20	22	1	1	2	5	2	8	18	19	3	1	1
6	*Graves	19	Home Ec	"	1	6	10	16	16	20	20	69	2	7	11	14	16	19	19	69	8	9	9
7	Hickok	19	Agri Ed	"	1	2	4	12	15	18	20	52	1	6	10	16	18	19	19	70	7	9	9
8	Hess	20	Ch Fm	"	3	7	6	12	11	15	20	54	2	5	8	12	16	19	18	62	4	2	2
9	*Kelly	19	Home Ec	"	0	1	4	9	11	15	20	40	1	5	6	9	10	13	19	44	4	4	4
10	*Kozel	19	Arts & L	"	1	5	9	16	17	18	20	66	3	5	9	10	17	17	14	61	6	5	5
11	*Ku	19	Bus Ed	"	1	5	11	14	15	15	20	61	3	8	12	17	18	20	20	78	5	4	4
12	*Laufer	19	Journ	"	1	9	13	18	20	20	20	81	4	9	15	17	20	20	19	85	1	5	5
13	*Morgan	20	Rec	"	3	2	3	5	9	11	18	33	1	1	2	4	5	5	10	18	4	0	0
14	*Reck	18	Spanish	"	2	7	11	14	13	20	20	67	5	12	18	20	20	20	20	95	3	11	11
15	*Robbins	18	Hl Adm	"	0	2	2	4	6	9	14	23	1	2	3	6	9	9	12	30	0	3	3
16	*Smith	19	Ch Fm	"	2	9	10	14	18	20	20	73	1	9	11	17	20	18	19	76	11	8	8
17	*Troutman	18	Home Ec	"	1	3	7	10	11	15	20	47	3	5	11	15	18	18	20	70	1	1	1

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 54

FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #8 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns 1-6	Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns 1-6	Control Version		Retention - test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6						
1	Aikens	19	History	No	1	6	7	10	14	16	20	54	3	14	18	20	20	20	19	95	5	14	7	
2	*Anders	18	Home Ec	"	0	1	3	6	7	10	19	27	3	6	8	13	13	13	18	56	4	7	8	
3	Bash	18	Pol S	"	2	9	11	17	19	19	20	77	3	7	14	17	20	19	19	80	8	8	10	
4	*Cohen	18	Ed	"	1	5	12	15	17	19	20	69	1	7	15	19	20	20	17	82	8	10	7	
5	Duritsa	20	El Ed	"	0	4	8	13	17	18	19	60	3	6	13	15	18	20	19	75	3	7	15	
6	Foullrods	18	Biology	-	4	7	14	16	17	16	14	74	7	9	15	15	17	17	18	80	10	15	9	
7	Grube	19	El Ed	No	1	7	12	18	20	20	20	71	3	15	20	20	20	20	20	98	8	6	2	
8	Hammerberg	18	Home Ec	"	1	1	4	10	10	11	17	37	1	3	7	12	13	15	17	51	0	2	17	
9	Hess	18	El Ed	"	1	3	13	18	20	20	20	75	0	6	16	19	20	20	18	81	7	17	3	
10	Henett	19	Home Ec	"	0	1	1	2	2	4	14	10	0	2	6	7	8	11	11	34	2	3	15	
11	*Hitch	18	Arts & L	"	2	1	5	12	17	17	20	54	2	4	12	19	19	20	20	76	3	15	9	
12	*Levin	18	El Ed	"	0	1	5	11	13	16	18	46	1	5	10	10	12	12	11	50	0	9	17	
13	*Lloyd	20	Arts & L	"	3	13	19	20	20	20	20	95	3	17	19	20	20	20	20	99	16	17	2	
14	Long	18	Bact	"	3	11	19	20	20	20	20	93	2	10	19	20	20	20	20	91	5	17	10	
15	*Mears	19	Home Ec	"	1	4	11	14	16	19	19	65	0	8	15	19	20	19	20	81	16	17	7	
16	Morgan	19	Home Ec	"	2	5	8	9	10	14	16	48	1	6	12	12	14	17	26	62	2	10	17	
17	Packard	18	Journ	"	4	14	19	19	19	19	20	94	3	10	19	20	20	20	20	92	7	7	7	

TABLE 55

FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #9 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right for repetition of the experimental film version.						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	Baylog	21	Home Ec	No	1	1	2	2	2	2	12	10	2	2	6	12	13	14	20	49	1	7	
2	*Benner	19	French	"	3	5	8	11	13	13	20	53	2	4	10	12	15	14	17	57	4	2	
3	Black	19	LA	"	2	5	11	13	13	17	20	61	1	5	7	8	10	13	13	44	8	4	
4	*Heckmann	20	Ph Ed	"	1	3	4	7	7	10	18	32	0	1	8	7	7	10	13	33	2	0	
5	Hoffman	19	El Ed	"	0	0	3	7	11	13	14	34	2	5	7	15	18	19	20	66	2	1	
6	Kenah	17	Ch Fm	"	2	9	11	15	17	20	19	74	1	5	10	14	20	20	19	70	-	-	
7	Kratt	20	Sec Sci	"	0	3	7	10	16	19	19	55	4	9	14	17	20	20	19	84	1	5	
8	Leibowitz	13	El Ed	"	0	5	11	11	19	18	19	64	2	8	12	16	19	20	19	77	9	6	
9	Marcosky	19	Home Ec	"	1	2	4	7	7	7	19	23	1	5	8	11	15	15	14	55	4	8	
10	*Marcus	19	El Ed	"	0	2	3	5	9	12	19	31	1	5	13	18	19	19	19	75	3	10	
11	*Miller	19	Arts & L	"	1	2	6	9	15	15	13	48	3	5	12	15	19	20	18	74	5	5	
12	*Myers	18	Ph Ed	"	1	1	9	9	13	17	20	50	2	2	5	9	12	12	16	42	8	7	
13	Rice	17	Home Ec	"	3	6	13	19	20	20	20	81	5	14	19	20	20	20	20	98	4	7	
14	*Santee	19	Eng Lit	"	1	8	11	16	16	18	19	70	4	13	18	20	20	20	19	95	11	13	
15	*Shipley	19	El Ed	"	0	1	3	2	12	14	16	32	1	5	10	14	17	19	20	66	1	6	
16	*Smith	18	El Ed	"	0	4	5	9	11	11	18	40	1	6	9	16	17	19	20	68	5	6	
17	*Stern	18	Arts & L	"	0	2	3	7	6	8	11	26	1	3	7	9	10	12	18	42	4	4	
18	*Stock	18	Home Ec	"	3	9	13	18	20	20	19	83	6	12	16	20	20	20	20	94	8	7	
19	*Jard	20	Com	"	0	2	6	10	11	15	16	44	1	3	6	14	17	20	16	61	2	1	
20	*Jescott	19	Arts & L	"	3	9	16	18	20	20	20	86	4	11	15	20	20	20	20	90	15	10	
21	*Zahn	20	Soc	"	6	8	10	16	18	18	20	76	4	14	20	20	20	20	19	98	5	3	

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 56

FULL DATA ON THE FEMALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #10 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major or Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns 1-6	Score (no. of words right for repetition of the experimental film version						Score on Reverse Test	Total Columns 1-6	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	*Alrich	20	Home Ec	No	1	2	3	5	8	12	17	31	3	3	12	14	16	19	18	67	4		8
2	Barkel	19	Eng Lit	"	3	10	15	19	20	20	20	87	2	8	18	20	20	20	20	83	10		11
3	Coin	19	El Ed	"	1	1	2	4	6	8	17	22	0	2	7	9	13	13	17	44	5		4
4	*Götter	19	Home Ec	"	2	8	14	19	20	20	20	83	3	10	16	20	20	20	20	89	6		7
5	*Gold	18	French	"	5	11	15	19	20	20	20	90	1	8	14	18	20	20	20	81	10		9
6	Henderson	19	El Ed	"	1	1	5	4	10	12	20	33	3	5	12	16	18	19	19	73	2		3
7	Jones	19	Ed	"	0	4	9	13	15	17	20	58	3	10	18	19	18	20	20	88	1		5
8	Keyer	19	El Ed	"	1	2	4	12	14	14	18	47	5	6	12	11	15	15	--	64	11		14
9	Moller	17	Home Ec	"	1	3	8	7	9	12	18	40	0	3	6	8	11	14	20	42	0		1
10	*Koskowitz	19	General	"	1	3	10	14	16	20	19	64	1	4	6	7	10	12	19	40	9		10
11	Rapp	18	Arts & L	"	2	11	16	19	20	20	20	88	3	11	19	19	20	20	20	92	19		19
12	*Riley	17	Home Ec	"	2	3	7	11	14	17	19	54	1	3	4	10	15	17	20	50	9		11
13	Scherer	18	Home Ec	"	0	1	5	10	13	17	19	46	2	4	6	12	14	13	20	56	3		7
14	*Short	19	Journ	"	2	6	12	17	13	20	20	75	1	10	17	19	20	20	20	87	12		12
15	*Shnyder	19	El Ed	"	0	2	3	8	16	14	20	43	1	3	5	9	17	18	20	53	0		4
16	*Sliver	18	Journ	"	0	2	8	11	15	16	20	52	1	5	12	16	17	20	20	71	6		7
17	*Smith	19	Journ	"	1	4	6	8	12	17	16	48	1	4	7	10	14	17	20	53	9		8
18	*Swanson	19	El Ed	"	0	8	14	14	13	19	--	73	0	5	12	17	18	19	20	71	1		5
19	*Wagner	19	Math	"	2	3	6	11	15	19	20	56	1	7	12	19	20	20	19	79	2		7
20	*Watson	18	Home Ec	"	3	8	15	17	20	20	19	83	0	9	16	20	19	20	19	84	8		13
21	*Watt	19	Bus Ed	"	0	2	4	7	12	16	20	41	0	2	5	8	11	19	20	45	3		3
22	*Toho	19	Eng	"	1	5	9	13	13	15	20	56	1	6	11	14	17	19	20	63	7		10

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 57

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #1 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right for repetition of the experimental film version						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	Antram	20	Aggr Ed	No	0	4	5	6	7	9	17	31	0	1	1	2	5	5	18	14	3	1	
2	Benninger	19	Journ	"	2	0	10	12	17	16	20	57	1	6	7	9	12	15	19	50	4	4	
3	Bonello	19	Sci	"	2	3	4	7	10	12	16	38	2	6	8	10	14	16	19	56	4	7	
4	*Brinser	18	Accounts	"	3	5	7	11	12	14	17	52	0	1	5	7	8	10	11	42	11	2	
5	Conti	17	Pre Vet	"	3	5	11	12	16	18	20	65	0	5	7	9	15	19	20	55	4	4	
6	Cornelius	19	Accounts	"	0	2	2	5	16	17	20	42	3	6	8	13	13	16	19	59	5	7	
7	Daley	19	Pre Med	"	0	7	11	17	18	19	20	72	2	8	12	16	19	20	77	77	7	9	
8	Ettlinger	19	Com	"	0	0	1	4	4	6	14	15	1	2	7	8	7	10	18	35	2	5	
9	Fitzkeel	25	E E	"	1	0	3	7	11	14	20	36	0	6	7	7	11	13	19	44	5	7	
10	Fitzsimmons	19	Hl Adm	"	1	3	2	6	5	8	13	25	2	2	6	11	11	15	15	47	2	1	
11	*Gardeki	20	Agro	"	2	2	5	5	8	9	17	31	1	1	2	9	9	12	18	34	10	6	
12	Hitchcock	24	I E	"	0	3	8	8	16	18	20	53	1	4	6	14	16	18	19	59	8	9	
13	*Kennedy	19	Aggr Ed	"	0	0	1	6	8	9	10	24	1	5	5	11	11	12	12	45	4	1	
14	*Murphy	21	M E	"	0	5	6	10	14	15	20	50	3	7	13	18	17	19	20	77	16	19	
15	*Nelson	19	---	"	0	1	8	12	16	19	17	56	0	3	11	13	18	19	19	64	1	1	
16	*Person	18	D I R	"	3	4	7	10	11	13	20	48	2	5	11	12	14	14	16	58	4	5	
17	Russo	20	Ph Ed	"	0	0	3	7	6	12	17	28	0	2	2	6	10	13	15	48	-	-	
18	Sax	21	Ph Ed	"	0	1	3	3	5	6	11	18	1	1	4	2	2	4	13	14	0	1	
19	Shields	18	Com	"	1	6	13	18	20	20	20	78	3	12	14	20	20	20	20	89	-	-	
20	*Stelene	21	E E	"	2	3	10	11	13	14	20	56	3	6	10	12	16	18	20	65	11	2	
21	Weidner	24	M E	"	2	5	10	13	16	16	19	62	1	4	9	15	19	20	19	68	13	13	
22	*Weidner	19	Hl Adm	"	2	8	11	16	17	19	19	73	5	11	13	16	20	20	20	85	3	6	

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 58

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #2 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns 1-6	Score (no. of words right for repetition of the experi- mental film version.						Score on Reverse Test	Total Columns 1-6	Control Version	Retention test score
					1	2	3	4	5	6			1	2	3	4	5	6				
1	Albert	23	Meteo	No	0	0	4	3	10	10	13	27	0	2	7	9	11	13	20	42	8	8
2	Balbanis	19	HL Adm	"	0	4	10	17	19	20	20	70	3	7	11	12	19	20	19	72	3	5
3	Cameron	20	Agr Ed	"	0	1	1	3	5	6	19	16	0	1	6	9	12	14	19	42	2	2
4	Cetron	19	Chem	"	1	3	9	14	18	18	20	63	1	9	14	15	17	20	20	76	8	14
5	Cransten	21	Bio Ch	"	0	2	7	9	13	16	18	47	0	3	9	7	11	13	18	43	3	3
6	Cutler	19	Sec Ed	"	1	9	11	14	16	19	14	70	3	12	16	15	18	18	16	82	0	2
7	Donegan	20	Ind Psy	"	0	0	0	1	6	9	16	16	1	2	8	11	13	16	18	43	3	3
8	Duff	19	Mktg	"	1	1	5	11	11	12	15	41	2	3	6	10	12	13	19	47	3	2
9	Else	19	Ind Psy	"	0	4	9	13	16	17	19	59	2	8	13	15	17	20	20	75	8	9
10	Justin	19	Agro	"	1	4	5	8	15	16	20	49	3	6	11	13	18	18	20	69	5	2
11	Keller	23	M E	"	0	0	3	6	7	13	17	29	3	15	10	12	15	16	18	61	5	7
12	*Lader	20	Sec Ed	"	0	0	4	7	8	10	18	29	0	2	8	10	12	15	20	47	4	6
13	Matthews			"	1	4	17	19	20	20	20	81	4	13	16	20	20	20	20	93	7	10
14	Mellish	21	P H	"	0	1	2	3	3	3	14	12	0	2	5	6	11	13	18	37	2	8
15	*Millen	20	M E	"	1	3	6	12	14	18	17	54	1	5	9	10	18	18	20	61	7	7
16	*Mowery	19	Hort	"	0	0	0	2	3	6	18	11	0	1	4	6	10	12	19	33	5	2
17	*Patchin	21	Ph Ed	"	1	2	6	9	16	17	19	51	2	7	13	13	13	16	20	64	3	4
18	*Pete	20	Journ	"	3	8	15	16	17	20	20	79	5	15	17	19	20	20	20	96	17	19
19	*Senseman	21	I Arts	"	0	1	3	4	4	4	8	16	0	2	3	8	9	11	13	33	3	1
20	Slocum	19	Pol Sci	"	0	1	3	6	9	12	17	31	1	2	6	9	11	12	18	41	2	3
21	Smallwood	19	Com	"	0	2	3	9	12	16	20	42	0	7	12	17	19	19	20	74	2	4
22	*Snyder	18	HL Adm	"	1	4	9	9	11	12	18	46	1	4	6	9	12	12	20	44	2	4
23	*Urban	19	Accounts	"	1	2	6	8	16	20	20	53	1	7	11	17	19	20	20	75	4	4
24	Walker	19	Com	"	1	3	5	9	12	17	20	47	1	10	10	16	17	19	20	73	-	-

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 59

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #3 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score (no. of words right) for repetition of the experimental film version						Score on Reverse Test	Total Columns	Score on Reverse Test	Total Columns	Control Version	Retention test score
					1	2	3	4	5	6	1	2	3	4	5	6						
1	Anderson	20	Com	No	0	0	1	1	1	1	9	4	0	1	1	2	4	20	12	12	-	-
2	Blank	20	Finance	"	2	4	6	7	10	16	19	45	3	9	13	16	15	20	73	73	2	6
3	Brodsky	18	Journ	"	2	7	11	16	18	20	20	74	3	11	16	17	18	20	84	84	13	12
4	*Collett	18	Pre Law	"	2	5	7	14	15	17	20	60	4	7	12	18	20	19	80	80	6	17
5	Conquest	18	Psy	"	1	8	15	18	20	20	20	82	4	9	19	19	20	20	91	91	13	15
6	*Detweiler	19	Hort	"	0	0	3	3	7	6	14	19	0	1	4	7	10	13	35	35	0	0
7	Ettlinger	21	Agro	"	0	2	3	7	10	14	20	36	1	3	6	8	13	14	45	45	3	0
8	*Fisher	21	Agr	"	1	2	5	6	9	12	18	35	1	2	8	14	14	15	54	54	13	9
9	Freeland	18	Com	"	0	1	2	3	4	8	13	18	0	2	3	4	5	7	21	21	2	2
10	*Ishler	18	Soc	"	0	0	0	1	3	6	14	10	0	1	2	5	6	6	20	20	5	4
11	*Kaurer	19	Pre Vet	"	0	4	6	10	14	16	20	50	1	7	12	17	14	16	67	67	7	10
12	*Kock	19	I Arts	"	0	0	0	2	3	4	12	9	0	1	2	4	4	6	17	17	2	1
13	Paglianete	18	No Major	"	0	2	2	6	12	11	17	33	1	5	7	12	14	17	56	56	0	4
14	*Sick	19	Dairy	"	1	2	6	7	6	12	19	34	1	3	6	11	14	16	51	51	4	3
15	*Williams	21	Pol Sci	"	0	2	4	7	8	8	14	29	1	4	10	11	15	18	59	59	1	6

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 60

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #4 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right for repetition of the experi- mental film version.						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version	
					1	2	3	4	5	6			1	2	3	4	5	6						
1	Clyde	19	Chem	No	1	4	6	10	13	13	20	57	2	4	12	14	17	16	19	65	6	9	9	
2	Endleman	13	Bus Adm	"	1	6	9	12	17	17	18	62	1	3	13	15	15	19	19	71	8	4	4	
3	*Frosbel	23	Bus Adm	"	0	1	1	7	7	7	11	23	0	0	2	4	5	6	16	17	17	2	1	1
4	*Koval	13	History	"	0	6	10	8	11	13	20	43	2	6	9	17	16	17	20	67	4	10	10	
5	Law	30	Accounts	"	1	5	8	11	15	16	19	56	1	3	7	11	11	17	20	50	2	5	5	
6	Manik	26	I E	"	2	6	11	13	15	15	20	62	0	2	7	12	13	16	20	50	14	11	11	
7	Poulos	24	E E	"	6	11	13	17	19	20	20	36	7	16	17	19	20	20	20	99	18	19	19	
8	Radcliff	22	Arch	"	0	2	2	6	11	11	17	32	0	4	6	12	11	14	19	47	4	5	5	
9	*Bonig	21	Eng.	"	1	3	6	8	13	13	15	44	2	6	10	14	17	19	20	63	6	4	4	
10	*Santilli	21	E E	"	1	4	7	9	11	14	20	46	2	4	11	17	19	20	19	73	6	6	6	
11	*Siegel	20	Finance	"	1	3	2	3	3	1	20	13	2	1	5	6	8	8	14	30	3	2	2	
12	Steindel	20	Com	"	2	2	4	7	10	10	19	35	2	5	9	13	14	15	20	58	9	10	10	
13	Vannucci	13	HL Adm	"	0	2	9	13	17	13	20	59	1	4	9	14	13	15	20	56	-	-	-	
14	*Mallo	19	Pre Law	"	0	0	2	1	3	5	14	11	0	1	4	3	4	9	13	21	0	7	7	
15	*Williams	20	Com	"	0	5	7	8	10	13	17	43	3	6	12	13	20	13	19	72	5	10	10	
16	*Wright	22	For	"	1	2	6	9	13	13	17	44	1	5	9	12	15	16	20	58	3	4	4	

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 61

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #5 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right for repetition of the experimental film version.	Score on Reverse Test	Total Columns	Control Version	Retention test score						
				1	2	3	4	5	6													
1	Abelove	19	Speech	No	0	3	6	6	10	10	9	35	0	3	6	10	16	13	16	48	1	3
2	Austin	19	Mtg	"	1	4	7	8	11	10	16	41	2	5	12	12	16	15	17	62	4	9
3	Eaker	20	E E	"	0	2	3	4	8	11	16	28	0	2	5	8	12	14	18	41	2	7
4	*Downe	21	Meteo	"	3	12	16	18	18	20	20	87	2	9	15	19	19	20	84	19	16	
5	Croasmon	24	P H G E	"	0	0	4	5	10	12	14	31	0	3	9	14	14	17	20	57	2	6
6	Ferguson	18	L H R	"	0	2	4	4	7	8	16	25	1	4	7	6	8	8	18	34	2	0
7	Wife	19	Pol Sci	"	0	2	1	5	7	8	14	23	0	2	4	4	7	8	12	25	4	1
8	Giffen	19	Com	"	2	2	5	11	13	15	12	48	3	5	6	11	13	15	18	53	7	10
9	Griesing	20	H E	"	1	9	15	19	18	20	20	82	2	9	13	13	20	20	20	82	20	19
10	Kemper	19	Journ	"	0	1	5	11	13	16	19	46	1	3	11	12	16	13	20	56	4	1
11	*Lansberry	20	I Arts Ed	"	0	1	1	2	2	3	8	9	0	0	0	0	1	2	8	3	2	2
12	Lilli	19	Pre Med	"	2	4	8	14	17	19	20	64	1	4	5	11	11	12	18	44	3	4
13	*Lowenstein	19	Pol Sci	"	1	3	10	17	17	20	19	68	2	11	14	19	19	20	20	85	3	6
14	*Lucas	19	Com	"	0	1	5	8	9	11	17	34	0	4	4	6	9	11	16	34	2	4
15	*Patterson	21	Zoology	"	0	0	0	1	2	3	8	6	0	3	5	6	7	6	11	27	1	4
16	*Sharpless	20	Insurance	"	4	6	10	16	19	20	20	75	1	7	13	15	18	19	20	73	12	12
17	Storm	18	Com	"	0	2	4	7	11	8	14	32	0	1	3	5	5	12	13	26	-	-
18	*Weber	19	Soc St	"	1	2	5	7	10	12	16	37	0	1	5	11	12	14	19	43	1	8
19	*Werner	19	Psy	"	2	3	11	17	18	19	19	75	1	5	9	14	16	17	20	62	4	2

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 62

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #6 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns 1 - 6	Score (no. of words right for repetition of the experi- mental film version.						Score on Reverse Test	Total Columns 1 - 6	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	Darry	19	M E Lab	No	0	1	1	2	5	6	14	15	0	2	5	5	8	10	15	30	3		1
2	Brust	22	A E	"	0	1	2	4	6	12	13	25	0	4	7	11	14	19	13	55	3		4
3	Brough	20	A H	"	0	1	1	2	4	5	13	13	2	6	8	11	12	15	14	54	2		3
4	*Goldenberg	19	Com	"	0	1	2	3	5	4	16	15	0	0	0	0	0	0	9	0	8		1
5	Green	13	For	"	2	5	5	5	10	13	8	40	1	2	7	4	13	15	8	42	2		3
6	*Hand	21	C E	"	0	3	4	4	4	6	11	21	2	2	3	5	5	6	8	23	1		0
7	Harris	19	Ag Ed	"	1	4	6	13	17	17	20	58	2	7	10	16	19	19	18	73	7		1
8	*Howard	20	D H	"	1	3	5	14	16	20	20	59	0	4	13	16	19	19	16	71	17		8
9	McQueer	24	Arts & L	"	3	4	8	13	15	18	20	61	1	9	10	15	17	20	20	72	6		8
10	Mueller	20	Ph Ed	"	1	1	1	3	3	4	7	13	0	0	1	1	1	5	10	8	0		0
11	Nealon	19	Hl Adm	"	1	3	8	12	13	13	18	45	2	4	9	9	13	15	15	52	3		3
12	Richey	20	Pre Med	"	2	3	5	11	17	19	19	63	2	7	13	15	18	20	20	75	4		6
13	Sirota	19	Hl Adm	"	0	8	12	16	17	19	20	72	3	8	17	20	20	20	19	88	12		13
14	*Guerken	19	Language	"	2	9	15	15	19	19	19	79	4	9	17	19	19	20	19	38	4		2
15	*Thompson	19	Com	"	0	2	4	6	7	11	16	30	3	3	9	9	15	15	15	54	6		2
16	Timis	13	Ed	"	0	1	2	7	7	13	16	30	0	2	1	2	3	10	16	18	4		1
17	*Troutman	20	Ag Ed	"	0	4	6	9	10	12	16	41	3	4	6	8	8	11	11	40	3		0
18	*Lagner	13	Com	"	0	2	2	6	7	7	11	24	1	1	4	7	7	10	11	30	0		1
19	*Young	21	A B Ch	"	4	10	14	16	18	19	20	81	3	9	15	20	18	20	19	85	4		4

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 63

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #7 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right) for repetition of the experimental film version						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	Balthaser	18	Com	No	0	0	1	4	4	7	8	16	4	3	6	3	11	11	14	43	0	5	5
2	Banfield	21	Op Stu	"	0	1	5	6	9	10	12	31	1	4	10	15	15	17	15	62	2	7	7
3	Decker	22	A E	"	2	9	12	17	19	20	20	79	3	9	12	19	20	20	20	83	11	20	20
4	*Glose	20	Agr Ed	"	4	11	17	20	20	20	20	92	4	10	15	17	20	20	20	86	10	11	11
5	Canaga	18	labor mgt	"	4	6	12	17	15	18	20	72	6	15	13	20	20	20	19	99	8	13	13
6	Carter	22	English	"	1	1	4	7	10	10	14	33	5	9	16	17	19	20	19	86	4	9	9
7	Chillrud	19	Ph Ed	"	1	6	8	9	11	13	10	48	1	5	4	8	11	13	8	42	3	1	1
8	*Bois	20	Agr Ed	"	0	0	2	3	3	5	14	16	0	1	4	4	6	6	14	21	0	3	3
9	*Williard	20	Journ	"	2	10	16	19	20	20	20	87	1	10	13	20	20	20	20	99	18	14	14
10	Welley	19	accounts	"	5	6	8	15	20	20	20	74	4	12	16	19	20	20	19	91	13	13	13
11	*Nelson	21	Zoology	"	1	11	20	20	20	20	20	92	2	12	15	20	20	20	20	89	8	17	17
12	Quill	19	No major	"	1	2	4	7	6	9	7	29	0	5	6	10	11	14	15	46	0	5	5
13	*Reid	19	Com	"	1	1	8	8	8	13	16	39	1	5	6	11	9	12	17	44	3	1	1
14	*Smithgall	22	A E	"	0	0	3	7	9	13	16	32	0	2	2	7	5	9	14	25	1	0	0
15	*Lahghen	20	HE	"	1	2	5	8	9	14	12	39	1	3	4	7	8	10	11	33	1	2	2
16	*Fanner	19	Ph Ed	"	0	1	3	3	6	8	10	21	0	1	6	9	11	12	11	39	1	2	2
17	*Walsh	19	Journ	"	3	12	15	20	20	20	20	90	5	14	19	20	20	20	19	98	3	3	3
18	Clark	18	Inv Med	"	0	7	8	17	19	19	20	70	2	9	16	20	20	20	19	87	-	-	-

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 64

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #8 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right) for repetition of the experimental film version						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	*Teck	19	Aggr Ed	No	0	0	0	3	6	6	15	15	2	2	3	6	7	8	13	28	1		2
2	Boers	22	For	"	6	15	18	20	20	20	20	99	6	19	20	20	20	20	20	105	-		-
3	*Teiler	19	Ind Psy	"	0	5	5	10	12	13	20	40	1	8	15	18	20	20	20	82	4	8	8
4	*Grasfield	20	Math	"	2	4	6	11	13	15	14	51	1	5	11	14	17	19	18	67	6	2	2
5	Carpenter	19	Pre Law	"	1	5	10	17	20	20	20	73	2	7	15	19	20	20	20	83	1	4	4
6	*Gonjelko	19	Soc St	"	0	2	4	8	13	15	18	34	3	14	17	19	20	20	18	93	1	8	8
7	Graige	19	Psy	"	2	3	10	17	15	14	20	61	1	2	4	11	10	10	15	38	1	4	4
8	Grayne	18	Accounts	"	0	1	2	3	6	9	17	21	2	6	11	14	14	16	17	63	0	6	6
9	Cronstedt	20	Pre Med	"	3	13	15	17	20	19	20	85	3	12	18	20	20	20	20	93	8	8	8
10	Derickson	19	D I R	"	0	1	3	8	15	17	20	44	0	6	10	17	17	19	20	69	3	12	12
11	Dinger	19	D H	"	0	0	1	1	1	2	9	5	0	1	4	7	9	9	13	30	0	1	1
12	Eddings	20	Ph Ed	"	1	9	12	20	20	20	20	82	2	10	19	20	20	20	20	91	6	13	13
13	Frohwein	19	Com	"	3	6	13	16	15	17	20	70	5	12	17	20	20	20	20	94	12	18	18
14	Gottier	20	Com	"	1	5	7	8	11	12	19	44	2	5	6	12	13	15	18	53	3	2	2
15	Henry	26	Hl Ed	"	0	3	7	8	10	13	19	41	1	6	8	12	12	15	19	54	3	3	3
16	*Gline	18	Hl Adm	"	1	3	8	11	13	16	20	49	2	5	9	17	18	20	19	71	8	5	5
17	Rudant	20	Hl Adm	"	2	4	9	10	15	15	20	55	1	4	5	7	8	10	16	35	5	1	1

TABLE 64 - CONTINUED

18	Law	18	Accounts	No	1	1	4	5	7	9	14	27	1	6	9	9	17	16	17	58	4	9
19	Lebo	19	Agr Ed	"	0	2	10	10	13	17	19	52	2	7	10	13	18	20	20	70	3	10
20	McClure	19	Accounts	"	0	6	10	15	19	19	20	69	1	4	8	13	14	16	19	56	2	5
21	McKalip	19	Journ	"	2	4	9	13	15	17	20	60	2	5	10	13	18	19	18	67	-	-
22	McWilliams	19	Com	"	1	1	1	5	6	9	14	23	2	3	6	9	10	11	20	41	5	5
23	Molina	19	Chem	"	2	4	13	17	19	19	16	74	1	4	11	13	13	18	13	60	-	-
24	Myers	19	"	"	2	5	10	14	--	--	18	--	2	11	17	20	20	20	20	90	6	7
25	Olson	19	Journ	"	0	0	1	3	3	6	13	13	1	2	3	6	9	9	15	30	2	5
26	Olson	19	Romancel	"	3	12	17	19	19	19	20	94	2	10	17	20	18	19	20	86	14	8
27	Redmond	19	Advert.	"	1	2	5	5	8	9	20	30	1	2	5	8	11	16	20	43	5	6
28	Ritchie	20	Labor Mgt.	"	5	13	16	19	20	20	20	93	6	16	20	20	20	20	20	102	6	9
29	*Ryan	20	Accounts	"	1	1	5	6	11	9	13	33	2	5	6	12	13	15	16	53	1	7
30	Smith	18	Com	"	0	3	4	9	10	10	16	36	1	2	4	6	6	9	11	23	1	2
31	Tait	22	Com	"	1	1	5	7	9	11	14	34	0	1	6	12	12	12	12	43	1	2
32	Tyson	22	Religion	"	2	2	8	10	13	12	19	47	2	7	12	13	15	14	17	63	3	1
33	*Valentine	19	Pre Law	"	0	4	4	9	9	11	16	37	1	3	6	5	7	8	16	30	2	2
34	*Witmer	18	I Arts	"	1	4	5	11	13	16	20	50	1	4	9	13	17	18	15	62	6	8

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 65

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #9 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns 1 - 6	Retention test score	Version	Main	
					1	2	3	4	5	6	1	2	3	4	5	6	Score on Reverse Test	Total Columns 1 - 6	Retention test score	Version	Main	
1	Beideman	19	Gen Agr	No	0	0	0	0	1	3	8	4	5	8	6	16	25	0	1			
2	Cole	18	L A	"	2	3	7	10	11	12	16	45	12	14	17	20	59	3	4			
3	Daley	20	Accounts	"	1	3	6	10	12	13	18	45	15	16	17	18	62	10	6			
4	*Epstein	18	Science	"	0	2	8	11	10	14	19	45	10	15	17	19	56	4	9			
5	Goodman	—	Pol Sci	"	2	5	7	9	10	15	18	48	13	15	15	11	55	2	0			
6	*Hand	20	E E	"	0	4	10	11	16	16	19	57	15	18	20	20	78	2	13			
7	Jablon	19	Com	"	1	2	6	10	16	18	20	53	16	19	20	19	83	9	13			
8	Kline	23	Undecided	"	0	0	5	9	11	15	19	40	11	16	19	18	70	4	5			
9	La Ferrara	19	No major	"	0	4	9	10	12	17	20	52	9	13	14	16	59	5	3			
10	*Murray	20	Arts	"	1	5	5	8	13	13	18	45	5	8	10	12	37	3	2			
11	Otto	21	Met	"	0	4	9	15	17	18	20	63	17	20	20	20	71	8	16			
12	*Telep	23	Pol Sci	"	2	4	7	11	16	18	20	58	9	13	15	19	61	6	8			
13	Votta	13	Com	"	1	4	4	8	10	11	16	38	5	7	9	13	29	5	3			
14	*Wilbur	16	Latin	"	0	1	10	12	14	15	18	52	13	17	18	19	73	4	9			
15	*Wolf	23	I E	"	1	3	7	14	14	14	19	53	6	8	12	16	45	7	10			
16	*Wright	26	Accounts	"	0	2	1	2	3	4	11	12	3	5	7	7	13	28	0	3		
17	*Zuccaro	19	Bus & Law	"	1	3	5	3	4	13	20	29	7	7	8	17	32	1	0			

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 66

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #10 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns	Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6	1	2	3	4	5	6		6	6	6		6	
1	*Brill	19	Psy	No	0	1	3	6	6	9	17	25	1	3	5	10	8	12	18	39	1	5	5
2	*Cambell	18	Journ	"	0	3	5	6	8	10	11	32	1	7	3	6	8	12	13	37	4	5	5
3	Hall	19	Chem	"	2	5	10	12	15	20	18	64	2	7	12	13	17	20	20	71	-	-	-
4	*Jaroszewski	19	D I R	"	2	7	13	16	16	16	20	70	1	9	13	18	20	20	20	81	7	15	7
5	*Murray	24	Hl Adm	"	0	1	8	12	18	18	20	57	1	8	12	12	16	19	20	68	8	7	7
6	Noyes	19	Pre Med	"	3	8	18	19	19	20	20	87	0	9	15	16	20	18	19	78	-	-	-
7	*Paulson	19	Agr Ed	"	0	2	4	7	8	12	18	33	1	2	5	6	8	15	18	37	5	4	4
8	*Rentschler	21	M E	"	0	2	4	3	4	5	10	18	0	2	4	8	12	14	18	41	2	6	6
9	*Spalluto	24	M E	"	0	0	7	8	10	14	19	39	1	5	7	12	15	14	20	54	6	3	3
10	*Mieland	23	Com	"	2	4	5	6	10	14	18	41	3	1	6	8	12	16	20	46	2	6	6

* Subjects whose names have been starred were selected at random to form the reduced populations for this version

TABLE 66

FULL DATA ON THE MALE SUBJECTS USED IN THE MAIN EXPERIMENT
FOR FILM VERSION #10 AND THEIR INDIVIDUAL SCORES

Number	Name	Age	Major Subject	Any Russian before	Score (no. of words right) for each repetition in the pre-test.						Score on Reverse Test	Total Columns	Score (no. of words right) for repetition of the experimental film version.						Score on Reverse Test	Total Columns	Control Version	Retention test score	Main Version
					1	2	3	4	5	6			1	2	3	4	5	6					
1	*Brill	19	Psy	No	0	1	3	6	6	9	17	25	1	3	5	10	8	12	18	39	1	5	5
2	*Cambell	18	Journ	"	0	3	5	6	8	10	11	32	1	7	3	6	8	12	13	37	4	5	5
3	Hall	19	Chem	"	2	5	10	12	15	20	18	64	2	7	12	13	17	20	20	71	-	-	-
4	*Jaroszewski	19	D I R	"	2	7	13	16	16	16	20	70	1	9	13	18	20	20	20	81	7	15	15
5	*Murray	24	HL Adm	"	0	1	8	12	18	18	20	57	1	8	12	12	16	19	20	68	8	7	7
6	Noyes	19	Pre Med	"	3	8	18	19	19	20	20	87	0	9	15	16	20	18	19	78	-	-	-
7	*Paulson	19	Aggr Ed	"	0	2	4	7	8	12	18	33	1	2	5	6	8	15	18	37	5	4	4
8	*Rentschler	21	ME	"	0	2	4	3	4	5	10	18	0	2	4	8	12	14	18	41	2	6	6
9	*Spalluto	24	ME	"	0	0	7	8	10	14	19	39	1	5	7	12	15	14	20	54	6	3	3
10	*Mieland	23	Com	"	2	4	5	6	10	14	18	41	3	1	6	8	12	16	20	46	2	6	6

* Subjects whose names have been starred were selected at random to form the reduced populations for this version