

TABLE OF CONTENTS

ACKNOWLEDGEMENTS.....	i
PREFACE.....	ii
LIST OF TABLES.....	iii
LIST OF FIGURES.....	iv
1. INTRODUCTION.....	1
1.1 Definitions	
1.2 Blog Content Contributions	
1.3 Problem Statement	
1.4 Purpose of the Study	
1.5 Research Questions	
1.6 Objectives of the Study	
1.7 Scope and Limitations of the Study	
References	
2. LIS BLOGOSPHERE: CONCEPTUAL ISSUES.....	13
2.1 Voices from the LIS Blogosphere	
2.2 Traversing the LIS Blogosphere	
2.3 The future of LIS Blogging	
References	
3. LIS BLOG LITERATURE: AN OVERVIEW.....	27
3.1 Blogs	
3.2 Blog Content	

3.3 Blogs and Scholarly Publications	
3.4 Significant Studies on the LIS Blogosphere	
3.5 In Summation	
References	
4. RESEARCH METHODS.....	56
4.1 Content Analysis: An Overview of Literature	
4.2 Content Analysis- The Present Study	
4.3 Data Collection Procedures	
4.4 Data Validation, Analysis and Presentation	
References	
5. CONTENT CATEGORIZATION AND RANKING OF LIS BLOGS.....	77
5.1 LIS Blog Subject Categorization	
5.2 Longevity of LIS Blogs	
5.3 LIS Blogs Ranking	
5.4 Major Interpretations	
References	
6. IDENTIFICATION OF SUBJECT TRENDS IN LIS BLOGS.....	114
6.1 The Selected Blogs	
6.2 Selected Blogs Profile: Quantitative Analysis of Blog Content	
6.3 Subject Trends: Findings & Interpretations	
6.4 Major Subject Trends in LIS Blogs	
References	

7. PUBLICATION STATISTICS OF LIS BLOGGERS.....169

7.1 Blogger Demographics: Data Presentation, Analysis & Interpretations

7.2 Publication Statistics: Data Presentation, Analysis & Interpretations

7.3 Interesting Illustrations

7.4 Summation of Findings

7.5 Interpretations

References

8. Conclusions and Suggestions..... 210

8.1 Conclusions

8.2 Suggestions

8.3 Further Research

8.4 Summation of the Study

BIBLIOGRAPHY220

APPENDIX

A. COMMUNICATION WITH WALT CRAWFORD.....233

B. CRAWFORD’S LIST OF GROUP 1 BLOGS.....235

C. SUBJECT CATEGORISED BLOG LIST WITH URL.....245