AN EXPLORATORY STUDY ON PERCEIVED USEFULNESS OF SELECTED
e-GOVERNANCE INITIATIVES IN VALUE CREATION IN
THE STATE OF GUJARAT
LIST OF ABBREVIATIONS

AAM	- Automation Acceptance Model
ARPA	- Advanced Research Projects Agency
AVE	- Average Variance Extracted
B2B	- Business to Business
B2C	- Business to Consumer
B2G	- Business to Government
BB	- Bulletin Board
BI	- Behavioural Intention
C2B	- Consumer to Business
C2C	- Consumer to Consumer
CFA	- Confirmatory Factor Analysis
CRC	- Computing Resource Center
CRM	- Customer Relationship Management
CWAM	- Course Website Acceptance Model
DN	- Data Networks
DTPB	- Decomposed Theory of Planned Behaviour
e-CAM	- e-Commerce Adoption Model
ECM	- Expectation-Confirmation Model
e-Governance	- Electronic Governance
eSAT	- e-Satisfaction
eWOM	- E-Word-of-Mouth
FB	- Facebook
FGAs	- Firm-Generated Advertisements
FTP	- File Transfer Protocol

LIST OF ABBREVIATIONS

GPA — Grade Point Average

GOG — Government of Gujarat

HTTP — Hypertext Transfer Protocol

IAMAI — Internet Mobile Association of India

IDT — Innovation Diffusion Theory

IM — Instant Messaging

IMPs — Interface Message Processors

IP — Internet Protocol

IS — Information Systems

IT — Information Technology

ITAM — Integrated Technology Acceptance Model

JR — Job Relevance

KMO — Kaiser-Meyer-Olkin

LAN — Local Area Network

LMC — Local Municipal Corporation

MWTAM — Mobile Wireless Technology Acceptance Model

NCSA — National Centre for Supercomputing Applications

NGOs — Non-Government Organizations

NPV — Net Present Value

OLS — Ordinary Least Squares

PBC — Perceived Behavioural Control

PCA — Principal Component Analysis

PDA — Personal Digital Assistant

PDAs — Personal Digital Assistants

PE — Perceive Enjoyment

PEOU — Perceived Ease of Use

PIIT — Personal Innovativeness in Information Technology

PIP — Perceived Improvement Potential

PLS — Partial Least Square

PM — Perceived Mobility

PPI — Perceived Peer Influence

PQ — Perceived Ubiquity

LIST OF ABBREVIATIONS

PR	- Perceived Reachability	
PU	- Perceived Usefulness	
PV	- Perceived Value	
R^2	- Coefficient of Determination	
RCM	- Rotated Component Matrix	
SCV	- Superior Customer Values	
SEM	- Structural Equation Modeling	
SEO	- Search Engine Optimization	
SMS	- Short Messaging Services	
SN	- Subjective Norms	
SRI	- Stanford Research Institute	
SSBTs	- Self-Service Banking	
TA	- Technology Acceptance	
TAM	- Technical Acceptance Model	
TCB	- Total Customer Benefits	
TCC	- Total Customer Cost	
TCP	- Transmission Control Protocol	
TPB	- Theory of Planned Behaviour	
TRA	- Theory of Reasoned Action	
TTFM	- Task Technology Fit Model	
USA	- United States of America	
UTAUT	- Unified Theory of Acceptance and Use of Technology	
VAM	- Value-Based Adoption Model	
VC	- Value for Customers	
VDP	- Value Delivery Process	
VoIP	- Voice over Internet Protocol	
WIMD	- Wireless Internet via Mobile Devices	
WIMT	- Wireless Internet Mobile Technology	
www	- World Wide Web	