

List of Abbreviations

ARPU	Average Revenue Per User
Airtel	Bharti Airtel Limited
BSNL	Bharat Sanchar Nigam Limited
CCB 2001	Communication Convergence Bill 2001
CCI	Communication Commission of India
CDMA	Code Division Multiple Access
CDMA (WLL)	Code Division Multiple Access for Wireless in Local Loop
CMTS	Cellular Mobile Telephone Services
COAI	Cellular Operators Association of India
CPP	Calling Party Pays
CUG	Closer User Group
DOT	Department of Telecommunications
DTS	Department of Telecommunications Services
FDI	Foreign Direct Investment
FMC	Fixed Mobile Convergence
FMCG	Fast Moving Consumer Goods
GDP	Gross Domestic Product
GMPCS	Global Mobile Personal Communication by Satellite
GOT	Government of India
GOT	Group of Telecommunications
GPRS	General Pocket Radio System
GSM	Global System for Mobile Communications
Hutch	Hutchison Essar
ILD	International Long Distance
IT	Information Technology
IUC	Interconnection Usage Charges
LDC	Less Developed Countries
LPM	Linear Probability Model
MMS	Multi-media Messaging Services
MOC	Ministry of Communication
MOU	Minutes of Use

MTNL	Mahanagar Telephone Nigam Limited
MU	Marginal Utility
NLD	National Long Distance
NTP 94	National Telecom Policy 1994
NTP 99	New Telecom Policy 1999
OLS	Ordinary Least Square
P	Price
PCO	Public Call Office
PSTN	Public Service Telephone Network
RPG	Radio Paging Services
RPP	Receiving Party Pays
SMS	Short Messaging Services
STD	Subscriber Trunk Dialing
TDMA	Time Division Multiple Access
TDSAT	Telecom Dispute Settlement Appellant Tribunal
TRAI	Telecom Regulatory Authority of India
TTO 1999	Telecommunication Tariff Order 1999
USO	Universal Service Obligation
VAS	Value Added Services
VoD	Video-on-Demand
VSNL	Videsh Sanchar Nigam Limited
WAP	Wireless Access Protocol
WLL	Wireless in Local Loop
WLL (M)	Wireless in Local Loop for Mobile Phone Services