

MEANING OF WORK

THESIS SUBMITTED

TO

THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

FOR

THE DEGREE OF DOCTOR OF PHILOSOPHY

IN

MANAGEMENT STUDIES

Bv

AVADHENDRA PRATAP SINGH

Under the guidance of

Prof. (Dr.) G. C. Maheshwari

Dean, Faculty of Management Studies

March, 2012

MS Patel Institute

Faculty of Management Studies

The Maharaja Sayajirao University of Baroda

VADODARA-390 002