ACKNOWLEDGEMENT

I deem it a sacred duty and pleasant responsibility to record my deep sense of gratitude to the following individuals.

Dr. (Mrs.) Kalpana R. Parliker, Reader, Department of Home Science Education and Extension Education, Faculty of Home Science, M.S. University of Baroda for being a constant source of inspiration and for the devoted guidance rendered consistently throughout the work.

I express a deep gratitude to Dr. A. Shah, Reader and Head, Department of Home Science Education and Extension, Faculty of Home Science, M.S. University of Baroda for her encouragement during the study.

Dr. N.S. Pathak, Dean, Department of Education and Psychology, Faculty of Arts, M.S. University of Baroda for his valuable guidance and timely help rendered so willingly in the satistical analysis of the data.

I am grateful to GEDA Library staff for providing all necessary reports and data needed for study.

My sincere thanks are due to the artists in Bhavai -

Late Mr. Jagdish Panchal
Mrs. Harsha Panchal
Mr. Mehul Parikh
Mr. Vikas Mehta
Mrs. Parul Preyas Mehta
Mr. Kirti Patel (Videographar)

I also acknowledge the co-operation extended to me by the school principals and teachers of the selected schools for permitting me to conduct the experiment in their schools.

I am extremely thankful to the students who participated in the experiment. The experiment would not have been possible without the willing participation of students.

Mr. K.K. Bansal from Information Systems deserves the thanks and deep gratitude for the help he provided in computerising data.

The investigator is grateful to Mr. and Mrs. Preyas Mehta from Promovision Advertising for their everwilling help and support in various phases of research.

I express my special thanks to Mr. and Mrs. Uday Trivedi for their co-operation at the crucial stage of the thesis.

I am extremely thankful to Mr. Ashwin Dalal for making the graphics in the educational script.

The final word of thanks no doubt goes to my most esteemed parents, my husband, all my family members and loving children Kalpana and Ankit who have all along contributed their might in accomplishing this task even at their neglect, when it became necessary. Their contribution cannot be expressed in these limited words.

March, 1993

Mrs. Madhavi S. Pandya