LIST OF ABBREVIATIONS

A.D		Anno Domini /After Date
A.H		After Hijra (Migration)
ASEZA	•	Aqaba Special Economic Zone Authority
AUC	•	Aqaba University College
B.C	•	Before Christ
C.E		Christian Era
CBJ	•	Central Bank of Jordan
DALC	•	Destination Area Life Cycle
DNP	•	Dana National Park
CNTA	:	China National Tourism Authority
DOA	:	Department of Antiquities
FDI	:	Foreign Direct Investment
FJE	:	Full Time Job Employment
FOB	:	Freight on Board
GCC	:	Gulf Cooperation Council
GDP	:	Gross Domestic Product
GNP	:	Gross National Product
H.K.	:	Hashemite Kingdom of Jordan
IATOS	:	International Association of Tourism Organization and Society
IDB	:	Industrial Development Bank
ITB	:	International Trade Board
IUCN	:	International Union for the Conservation of Nature
IUOTO	:	International Union of official Travel Organization
J.D	:	Jordanian Dinar
JCAA	:	Jordanian Civil Aviation Authority
JETT	:	Jordan Express Travel and Tourism
JICA	:	Japan International Corporation Agency
JPTD	:	Jordan Projects for Tourism Development
JTB	:	Jordan Tourism Board
KFC	:	Kentucky Fried Chicken
LFT	:	Legal Framework of Tourism
MICE	:	Meeting, Incentive, Conferences, Events
MOA	:	Ministry of Agriculture
MOT	:	Ministry of Tourism
MOTA	:	Ministry of Tourism and Antiquities
MTRO	:	Ministry of Tourism's Regional Offices
MTVC	:	Ministry of Tourism's Visitors Centers
NGOs	:	Non-Governmental Organizations
NHA	:	Natural Habitat Adventures
NTA	:	National Tourism Authority
NTC	:	National Tourism Council
NTS	:	National Tourism Strategy

PBUH	:	Peace Be Upon Him
PBUT	:	Peace Be Upon Them
R.J.	:	Royal Jordanian
R.W.	:	Royal Wing
RCI	:	Resort Condominiums International
RSCN	:	Royal Society for the Conservation of Nature
SAVE	:	Scientific, Academic, Volunteer, Educational
SETP	:	Socio-Economic Transformation Plan
SNA	:	System of Natural Accounts
SNA	:	System of Natural Accounts
T.V	:	Television
TDD	:	Technical Development Department
TIES	:	The International Eco-tourism Society
TITC	:	Trust International Transport Company
U.K	:	United Kingdom
U.N.	:	United Nations
UNRWA	:	UN Relief & Works Agency
U.S \$.	:	United State Dollar
U.S	:	United State
UNESCO	:	United Nations Educational, Scientific, and Cultural Organization
USA	:	United State of America
VIP	:	Very Important Person
WANA	:	West Asia and North Africa
WEF	:	World Economic Forum
WTO	:	World Tourism Organization
WTTC	:	World Travel Tourism Council
3 D-Designs	:	3. Dimension Designs: (Length, Width, Depth)