

APPENDIX 6

Letter to Bank of Baroda executive requesting for data collection

To,
The Chief Manager
Human Resource Management
Head Office
Mandvi
Vadodara

Respected Sir:

This is to certify that Ms. Tanushri Banerjee is a bonafide student and a research scholar working for Ph.D at the Faculty of Management Studies, M. S. University, Vadodara. The data that you provide will be kept strictly confidential and will be used for academic purposes only.

Thanking you,

Regards,

(J. D. Jadeja)
Reader in Marketing and Research Guide
Faculty of Management Studies
M. S. University
Vadodara