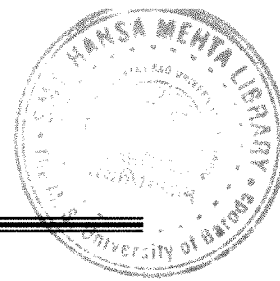


ACKNOWLEDGEMENT



"Goodness and mercy all my life shall surely follow me, and in god's house forever more my dwelling place shall be"

*The precious gift of learning is a debt that is difficult to pay only, gratitude can be felt. Indeed, the words at my command are inadequate in form or in spirit to express my heartfelt, deep sense of unbound gratitude and indebtedness to my guide **Dr. (Mrs.) Maneesha Shukul, Professor, Head,** Department of Home Management, The Maharaja Sayajirao University of Baroda, for laying out the guidelines of research work and fraying my mind to think systematically and logically. I have real appreciation and regards for her and her keen interest, scholarly and judicious guidance, whole hearted ever available and unturning help, painstaking efforts and above all her warm friendly behaviour. My working under her will always remain an unforgettable experience of my life.*

I express my gratitude to all teachers and staff members of the Home Management Department for their inspiration, encouragement and help during entire course of present study.

*Although, it is like drop in the ocean, yet I would like to avail this opportunity to express my heartiest sense of reverence and immense love to my most venerable parents **Dr. C. L. Chaudhary** and **Mrs. Sushma Chaudhary** whose endless love, blessing, moral support, inspirations and sacrifices made me competent enough to fight the battle of life and achieve the goal.*

My deep emotional sense of feelings goes towards the crucial role played by my Bhaiya, Major Subodh Chaudhary, Bhabhi, Poonam, Didi Suchitra, Jiju, Mr. Rakesh, Ashu and little ones Rashi, Chiya, Shubh and Akki who has continuously strived and prayed for my well being much more than words can ever express.

I am indebted to God for giving good seniors like Vrushali di, Smriti di, Sucheta di, and Reeta di, batch mates and junior like Jalpa Di, Priyanka and Sneha, Jyoti and Hirai who helped me in various ways during the entire thesis work,

Indeed the words at my command are inadequate to days spend in hostel with friends Nilam, Jalpa Balaha, Jairaj, Jalpa Panchal and Kavita.

I express my sincere thanks to all my respondents who cooperated with me by sparing their precious time for my work,

Hearty thanks and appreciation goes to Vinay for 3D designing and Ishwar bhai and Uma didi for taking pain to type manuscript neatly and patiently.

Finally, though omissions are never intentional still they are unavoidable.

Vadodara

Miss. Nidhi Caudhary

January, 2009