

## **PREFACE**

Virtual communication refers to any technology people use to communicate with each other when they can't be face-to-face. It favors the ability to see and hear one another in real-time, simulating the experience of a physical visit. The organizations are aware that they need to gear up to sustain in this competitive era. The competitive edge can bring sustainability and it's important if there is good communication between the internal stake holders and also with external stakeholders. **Virtual connectivity** plays an important role in safeguarding and enhancing the corporate image of the organization.

Virtual connectivity has changed how the traditional organization works and has a great impact on the employees' lives. It is very important to understand the various opportunities/trends this virtual world brings to the organization and its people. 24\*7 connectivity with the work also brings a great deal of stress and other related issues for the employees. As human resources is an important asset of the organization its necessary to even understand the drawbacks of virtual connectivity.

The study will evaluate various modern factors that influence the organization's employee health & Wellbeing because of the virtual community.