ACKNOWLEDGEMENT

Without Lord and Teacher no one can developed and survive them self in this world. So I, Thanks to Lord of world for being with me and inspiring to do this research work.

Firstly, I would like to express my sincere gratitude to my research Guide , advisor Dr.Mayank Trivedi ,University Librarian ,M.S.University ,Baroda for the continuous support of my Ph.D study and related research, for his patience, motivation, and immense knowledge. His guidance helped me in all the time of research and writing of this thesis. I could not have imagined having a better advisor and mentor for my Ph.D study.

I am heartily thankful to the ,Mumbai University and their supportive staff members for providing me such a valuable platform for this research work.

I also thanks to my all mentor Dr.Sushma Powdwal ,Dr.Medha Joshi, Dr.Prakash Karmarkar, Dr.Madhumeeta Patil, Dr. Jayashree Bhakay ,Dr.P.S.Rao for their mentorship and kind Support for completing this research work .

My sincere thanks to all the Management Institute in Mumbai City those who provided me an opportunity to gave access to the Library and used their Library Software. Without their precious support it would not be possible to conduct this research.

My, Special thanks to Management of Chetana's Trust, All the Library Staff Members of Chetana's Institute of Management & Research , Chetana's R.K.Institute of Management & Research, Chetana's H.S.College of Com.& Eco.,Smt.Kusumtai Chaudhari College of Arts.

I take the opportunity to heartfelt thanks to my husband Mr.Umakant Jagdale who use to always understand me and stand by me to complete my research work. His support and assistance is undoubtedly appreciated.. I thank my mother Mrs.Shailaja Arun Mandrekar and all Jagdale,Deshpande ,Bhandare ,Powale ,Phadtare family for supporting me spiritually throughout writing this thesis and my life in general.

Mrs.Siddhi Umakant Jagdale