

CONTENTS

	Page No.
CERTIFICATE	
ACKNOWLEDGEMENT	
ABSTRACT	
PART- I	
CHAPTER: 1. INTRODUCTION	1-50
1.1 The Concept of Corporate Social Responsibility (CSR)	3-6
1.2 CSR: Definitions and Opinions of Various Organizations	6-9
1.3 CSR: Definitions and Opinions of Various International Scholars	9-11
1.4 CSR: Definitions and Opinions of various Indian Scholars, Corporate Honchos and Leaders	11-13
1.5 The History and Development of CSR: Globally	13-17
1.6 The History and Development of CSR: Asian Countries	17-26
1.7 History and Development of CSR: India	26-38
1.8 The History and Development of CSR: Gujarat	38-42
1.9 The History and Development of CSR: Vadodara Region	42-47
1.1 Definitions of Key Terms	47-49
1.11 Aim and Focus of the Study	49-49
1.12 Hypotheses	49-50
 CHAPTER: 2. REVIEW OF LITERATURE	 51-83
INTRODUCTION	51-51
2.1 CSR - International Studies	52-60
2.2 CSR - National Studies	60-77
2.3 CSR - Gujarat Studies	77-82
2.4 CSR – Vadodara Studies	82-82
2.5 Justification	82-83

CHAPTER: 3. CONCEPTUAL FRAMEWORK AND STRATEGY OF INQUIRY **84-102**

INTRODUCTION	84-84
3.1 Theoretical Perspectives	84-91
3.2 Stakeholder Theory	91-94
3.3 Research Methodology	95-99
3.4 Strategy of Enquiry	100-100
3.5 Objectives of the Study	100-101
3.6 Framework of the Study	101-102

PART- II

CHAPTER: 4. CORPORATE SOCIAL RESPONSIBILITY: ISSUES AND ASPECTS **103-121**

INTRODUCTION	103-103
4.1 Various Issues And Aspects of CSR	103-105
4.2 Data Analysis And Interpretations	105-121

CHAPTER: 5. CORPORATE SOCIAL RESPONSIBILITY: PUBLIC SECTOR CORPORATIONS **122-169**

INTRODUCTION	122-123
5.1 History and Development of Public Sector in India	123-127
5.2 Data Analysis of Public Sector Corporations: CSR Activities are carried out in Vadodara Region	127-158
5.3 Data Analysis of Public Sector Corporations in Vadodara Region: CSR Activities are carried out Elsewhere	159-165
5.4 Major Findings And Interpretations	165-166
5.5 Photographs	167-169

CHAPTER: 6. CORPORATE SOCIAL RESPONSIBILITY: 170-231
PRIVATE SECTOR CORPORATIONS

INTRODUCTION	170-170
6.1 History and Development of Private Sector in India	170-173
6.2 Data Analysis of Private Sector Corporations: CSR Activities are carried out in Vadodara Region	173-210
6.3 Data Analysis of Private Sector Corporations in Vadodara Region: CSR Activities are carried out Elsewhere	210-223
6.4 Major Findings And Interpretations	223-225
6.5 Photographs	226-231

CHAPTER: 7. CORPORATE SOCIAL RESPONSIBILITY: 232-263
MULTINATIONAL SECTOR CORPORATIONS

INTRODUCTION	232-233
7.1 History and Development of Multinational Sector in India	233-234
7.2 Data Analysis of Multinational Sector Corporations: CSR Activities are carried out in Vadodara Region	235-252
7.3 Data Analysis of Multinational Sector Corporations in Vadodara Region: CSR Activities are carried out Elsewhere	252-258
7.4 Major Findings And Interpretations	260-260
7.5 Photographs	261-264

PART-III

CHAPTER: 8. CORPORATE SOCIAL RESPONSIBILITY: POLICIES, INTERNATIONAL CODES AND STANDARDS	265-289
INTRODUCTION	265-266
8.1 Guidelines on CSR and Sustainability Development for Central Public Sector Enterprises in India	267-268
8.2 United Nations Global Compact (UNGC)	269-270
8.3 OECD Guidelines for Multinational Enterprises	270-271
8.4 SA 8000 - Social Accountability International	271-273
8.5 Global Reporting Initiative (GRI)	273-275
8.6 ISO 26000: Guidance on Social Responsibility	275-279
8.7 AccountAbility 1000	279-280
8.8 Worldwide Responsible Accredited Production (WRAP)	280-281
8.9 Business Social Compliance Initiative (BSCI)	281-282
8.10 Ethical Trade Initiative (ETI)	282-283
8.11 The Caux Round Table (CRT)	283-286
8.12 Data Interpretations	287-289
8.13 Major Findings and Interpretations	289-289

PART-IV

CHAPTER: 9. CONCLUDING REFLECTIONS	290-294
9.1 Concluding Remarks	290-294
9.2 Suggestions for further Research	294-294
BIBLIOGRAPHY	295-312
APPENDICES	
ANNEXURES	