

## Appendix - B

## Role of Scale IV Executive when working as Regional Manager

Regional Manager

1. To project short term and long term business targets for the branches under his control and the region as a whole.
2. To establish mechanism for proper implementation of the budget and achieve the business target
3. To provide necessary technical and administrative support to the officers under his control.
4. To effectively monitor and review the performance of branches and visit branches periodically to facilitate smooth functioning.
5. To ensure adequate and timely feed back to the higher authorities.
6. To arrange for rectification of irregularities reported in the Inspection Report.
7. To develop a team of expert in his region/branch and render professional advice to the operational units.
8. To participate in the proceedings of district consultative committees for meeting the bank's targets in integrated development in districts within his control.
9. To educate staff, to develop commitment towards the Government's poverty alleviation programme like IRDP etc.
10. To lead a customers' meet and take suitable measure for improving customer service.
11. To create an efficient and satisfying climate in the Bank and use suitable motivation of strategy for staff under him; providing suitable rewards.
12. To help the management in management of discipline in the bank and maintain proper industrial relations.